



Community Services Manager's Report – November 2006

Information Centre

Potential Residents Packs

Total packs distributed for October - 12

New Residents Packs

Total packs distributed for October - 9

Promotional Packs

Morris Minor Club – 20 packs, Conservation Seminar – 12 packs

Membership

Membership/brochure display to the Information Centre currently sits at 25. Membership year commences November.

Marketing

Holiday Guides

Christchurch Star – Advertised in the holiday destination south paper which was published in October.

Otago Daily Times – Confirmed advertising in the two holiday guide papers which will be distributed in the paper end of November and early January.

Waimate Visitor Guide

The new 28 page DLE size visitor guide has arrived and currently being distributed to information centres nationwide and tourism operations around the region. The guide provides information for visitors such as accommodation, events and attractions, as well as real estate and schools for potential residents.

Waimate Presentation Folders

A new supply of the A4 size folders have been printed. In keeping with the brochure the front cover mirrors the Waimate Visitor Guide. These folders are used for potential and new resident packs, and special promotional packs such as for conferences and meetings.

Waimate Conspiracy

Staff assisted with the promotion of this locally filmed movie. Also helped in the bar on the evening.

Info Centre have fielded enquiries as to where people can view the movie, the latest from a Waimate person living in Wellington wishing to organize a group viewing.

Meetings & Training

1. Communications team visit to Timaru Herald and Port FM
2. Information Centre staff and volunteers attended the opening of The Model Garage – a comprehensive display of 3,000 model vehicles. The shop opens Friday, Saturday and Sundays.

Library

Congestion of Library Books

Library staff are moving unused and older books off the self to make room for new ones. They are working through section by section and as they do are offering them to the public at sale prices.

During the September school holidays the library held a giant children's book sale which moved out the door some 800 books, and for the next few months the adult books will be on the sales table.

Donation

A local gentleman has very kindly donated to the library \$1,000 for the purchase of talking books. Mavis discussed with the donor the type of books he wished to see purchased and accordingly 9 new talking books are now available in the library. I wish to acknowledge the generosity of the donor who wished to remain anonymous.

Displays & Visits

- Plunket Display 16 – 20 October
- Whitehorse Recycling 24 October – 7 November

Carolyn Johns
Community Services Manager – 10 November 2006