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# Community Services Manager's Report – April 2008

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## Information Centre

### Waimate Promotional Packs

- Potential residents packs distributed for March – 11
- Potential residents packs distributed January to March - 17
- New resident packs distributed for March – 11
- New resident packs distributed January – March - 29

### New Member

The latest tourism business to join the Waimate Information Centre membership is Tekapo Helicopters who operate in the Mt Cook region. They offer sightseeing, heliski, hunting and fly-fishing excursions as well as charters, filming, lifting, weddings and aerial photography. For more information visit their website [www.tekapohelicopters.co.nz](http://www.tekapohelicopters.co.nz)

## Marketing

### Tourism Get-together

We held our first get-together with tourism operators for the year at the Criterion Hotel. The evening was well supported with 23 people attending for networking, dinner and to listen to guest speaker Mark Jurisich, CEO Waitaki Development Board. Mark talked about the Waitaki District branding – 'Visit Oamaru' and the tourism work he has done since he started with the Waitaki Development Board last year.

### Signage

**Glenavy Information Sign** – the new sign is due to be erected in Keane Park this month. Donette has met with park committee members on site to agree on an appropriate location. The information on the sign is similar to the one at St Andrews and includes Glenavy history and points of interest around the area.

**Welcome to Waimate Sign** – We are currently in the process of replacing the damaged sign located on State Hwy 1 at the northern end of our district. The sign will be taken down and both sides replaced with the same images using digital technology, and I'm pleased to report that the support posts do not need replacing.

## Central South Island Tourism

We recently hosted a visit by James Smith, General Manager of Central South Island Tourism and his marketing assistant Mandy Giles. A meeting took place with portfolio Councillors Peter Foley and Matt Henderson and myself where the discussion focused on maintaining a strong working relationship. With the time available they were then shown several of our attractions and activities.

The new CSIT brochure is now available and has been received well by visitors. Waimate tourism operators were given the opportunity to promote their businesses by placing a coloured advertisement in the brochure and Council supported local businesses by including a name and phone contact list under the categories of attractions, dining, and accommodation.

## Library

March was again a very busy month in the library with the arrival of 430 new items, each one needing to be processed - web catalogued on the national database, catalogued on our system, have a item record entered, be stamped, spine marked, covered and placed on the library shelf.

### Displays

The library had a fantastic sea week display which was set up by Bronwyn Fleming. The display included a DVD on large screen showing sea creatures which was a new concept to our library. The display remained set up for three weeks, due to the positive feedback from our customers.

The library hosted the Pandemic Roadshow at the beginning of March. The display was created by the Civil Defence Emergency Management group and focused on individual preparedness, household preparedness, and building community resilience.

The Waimate Playcentre put up a display promoting their services

Over Easter the staff in the library set up a special display of books, recipes and Easter goodies.

### Easter Promotion

Every Easter the library organises special activities. This year there was an Easter egg hunt and a colouring competition both of which were enjoyed by many of our community. Tony Morton set the theme by wearing fluffy purple bunny ears for the week.

**Carolyn Johns**  
**Community Services Manager – 7 April 2008**

# Waimate Calendar of Events

## May

**Waimate Market - Every Saturday Morning** 9—12 noon. Waimate Knitwear, Studholme Street

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|------|---|--|
| 3    | <b>Waimate Scottish Society<br/>Ingleside Concert</b> | Waimate Pipe Band Hall, Paul St, Waimate. 8.00 pm.   |
| 3& 4 | <b>Sth Cant Pony Club<br/>Mainland Mounted Games</b>  | Waimate A&P Show Grounds. From 9 am.<br>Free admission and food available. Mounted games teams competing from throughout the South Island. |

## June

**Waimate Market - Every Saturday Morning** 9—12 noon. Waimate Knitwear, Studholme Street

## July

**Waimate Market - Every Saturday Morning** 9—12 noon. Waimate Knitwear, Studholme Street

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|----|---|---|
| 3  | <b>Highland Dancing<br/>1 Day Competition</b> | St Patrick's Hall, Cameron Street, Waimate. 8.30 – 5.00 pm. |
| 26 | <b>St Augustine's Garage Sale</b>             | St Augustine's Church, John Street, Waimate. 9.00 am.       |