



Community Services Manager's Report – September 2008

Information Centre

Waimate Promotional Packs

- Potential residents packs distributed for: August - 5
- New resident packs distributed for: August - 4

Gunn's Bush Camp

New owners Brian and Margaret Rowe of Waimate are the new owners of the Gunn's Bush Camp. The complex includes the main hall, kitchen, accommodation for 100 in two wings, a wash house and six caravan points. They have produced a new brochure and are targeting groups to stay and enjoy the 2.5 ha of grassland and surrounding 140 ha of undisturbed native wildlife and plantations.

Marketing

Tourism NZ Visit

We recently hosted a delegation from Tourism NZ and NZ Trade & Enterprise. The purpose of the visit was to learn more about the tourism development projects in the district. Members from Bushtown presented their vision and Project Waimate presented the Quinns Arcade project followed by a site visit.

Waimate 2009 Calendar

The 2009 calendar is hot off the press and now available for sale at the Information Centre for \$12. The twelve images cover a mix of town and country scenes ranging from mountain bikers on the Pentland Traverse in the south west of the Waimate district to the snow storm of 2006 in the Moa Valley situated in the district's northern area.

Accommodation Clear files

These 40 page clear files are placed in motel units and home stay properties. Each year we update the information which focuses on attractions and activities around the district. They also include contact details for essential services a visitor may require such as doctors, dentist, supermarket and internet to name a few.

Christchurch & Canterbury Tourism

CCT invited the Canterbury tourism managers and board chairs to their annual presentation. Councilor Henderson and I attended the presentation given by CEO Christine Prince, and marketing manager Dean Goddard. The main focus was on their marketing plans for the upcoming year and opportunities on how the districts can be involved. The marketing prospectus highlights various domestic and international campaigns ranging in price from \$1,250 to \$20,000. At the conclusion of the presentation board members and staff offered social time to discuss these opportunities.

Library

Donations

Another very generous donation was received this month from Win Skellerup Library Trust. The \$3,000 is to be spent on the purchase of popular fiction.

Displays

Month of August – St Patrick’s School display of a Maori Pa made by the students

28 August – 5 September – NZ Book Week display

General

The updating of new postcodes on the member records is now complete.

The annual weeding programme has commenced. This is done by checking the records and considering books that are borrowed infrequently, and looking at the age and condition of a book. Whilst we would like to keep many of the books we simply do not have the space so they are put into a book sale or donated to the Museum for their bookarama, with some precious ones being archived.

A set of “end shelves” were added to the picture book shelving for the display of children’s audio material. In the short time that the ends have been up staff have noticed an increase in the number of items issued.

Meetings Attended

Meeting	Date	Purpose	Attended By
Project Waimate meeting	August	Monthly meeting	Carolyn Johns
Christchurch & Canterbury Tourism	August	Marketing 2008/09	Carolyn Johns/ Clr Henderson
Central South Island Tourism	August	Heritage Trail Review	Carolyn Johns

Carolyn Johns
Community Services Manager – 8 September 2008