



Community Services Manager's Report – October 2008

Information Centre

Waimate Promotional Packs

- Potential residents packs distributed for: September - 4
- New resident packs distributed for: September - 4

Souvenirs

A new range of souvenirs are now in stock for Christmas buyers with sales showing an increase. Each year we insure new products are available as many people are repeat customers looking for a gift to send overseas.

Marketing

NZ Listener

I recently worked with a journalist who was writing food stories from the Central South Island region for an AA supplement. The supplement will be inserted into the NZ Listener due for sale on 8 November.

NZ Today

A recent NZ Today magazine featured a 20 page article on the South Canterbury region. In that publication we joined in with Central south Island Tourism and Mackenzie Tourism to place an advertisement highlighting our website and Information Centre contact details. In the most recent publication the writers included our region again in a south island feature.

Waitaki Lakes Brochure

An updated brochure for campers at the Waitaki Lakes was produced for the Parks department. The brochure offers clear information on camping sites, payment instructions and services available. It is on display at the Information Centre, the Council offices, Whitehorse Motors and Kurow Auto Services.

Silo Christmas Lights

Council allocated funding in the 2008/09 budget for the replacement of the Christmas lights on the top of the silos. The new tube style lighting has been signed off and the 400 meters will be in place by this Christmas.

Economic Development

Economic Development Strategy

Alongside portfolio Councillors Matt Henderson and Peter Foley we are undertaking initial research into the production of an economic development strategy for the Waimate District. The first step we are taking is talking to other regions and finding out what their approach is, why they have a strategy and how effective it is. Regular updates will be given at the monthly portfolio meetings.

Nutritek Visit

A delegation from Nutritek, Russia will be visiting Waimate on the 16 & 17 October. As the liaison for Council I have been in contact with them on a regular basis and made arrangements for the launch of the Russian Tree Grove in Knottingley Park at 5pm Thursday 16 October. Following the launch the delegation are guests of the Rotary Club of Waimate and will be joining their meeting, which will feature a Russian theme.

Library

Displays

28 August – 5 September – NZ Book Week display

Month of September – special spring theme with books on display relating to spring

Pirates of the Librarian

This month saw the competition of the “Pirates of the Librarian” reading challenge. Run over 6 weeks the challenge had children reading a book a week and completing puzzles and book reviews. During this time they received prizes for reaching certain stages in the challenge.

With over 55% of the participants completing the challenge the final party on Saturday 27 September was set to be a great time, and it was. Twenty three children who completed the challenge and their families attended. Games were played and certificates presented in a somewhat crowded library.

Carolyn Johns
Community Services Manager