

---

Minutes of the Waimate District Council  
Economic Focus Group Meeting held in the  
local Government Centre, Queen Street,  
Waimate on 19 October at 6:00pm.

---



**In Attendance**

Mayor John Coles  
John Maxwell (CEO Waimate District Council)  
Carolyn Johns (Community Services Manager)  
Jamie Halkett (Administration Assistant)  
Councillor Jim Rayner  
Councillor James Gibson  
Councillor Peter McIlraith  
Councillor Matt Henderson  
Councillor Mavis Andrew  
Councillor Anne Townend  
Gordon Ronson Electrical  
Waimate Knitwear  
Regent Theatre Trust  
Cross Roads Motel  
Havoc Pork  
Ministry of Social Development  
BNZ Bank  
Waimate Resource Centre  
Waimate Resource Centre Trust  
EnkleDooVery Korna  
The Hollies  
Centrepont Fabrics  
Federated Farmers  
Kelceys Bush Holiday Park

**Apologies**

Lynda Ramsay (Senior Policy Analyst)  
Tourism Industry Association  
Aoraki Development Trust  
Christchurch Canterbury Marketing  
Waimate Physiotherapy Clinic  
ANZ Bank  
AMI Insurance  
Colour Print NZ  
James Davis Contracting

## Welcome

The Group was welcomed by his Worship the Mayor John Coles and explained the format of the evening, introduced staff and councillors present at the meeting.

The recap of last meeting 13 July 2005 and minutes of this meeting is available on the website [www.waimatedc.govt.nz](http://www.waimatedc.govt.nz). The outcomes of the meeting were the creation of a district wide business survey, and the issue of signage on the main road for Waimate businesses.

## Business Survey for Waimate District presented by Carolyn Johns

Recent closure of two major businesses in Waimate Debonaire Products and Abrahams Furniture has made a big impact on our need to attract other businesses to Waimate, importance and priority to know more facts. The purpose of this survey is to allow greater understanding of the operation role of Waimate district businesses. Surveys have been recently conducted in a number of throughout Canterbury. The method of surveying will be a mix of one on one interview and mail out. We anticipate commencing in January 2006. Anyone that is interested in the survey can contact Carolyn on 689 7751 or by email [carolyn@waimatedc.govt.nz](mailto:carolyn@waimatedc.govt.nz).

## Waitaki Water Allocation Board Report by CEO John Maxwell

The Waitaki Catchment Water Allocation Board released its final version of its regional plan for the Waitaki Catchment on 3 October 2005. A meeting held at Oamaru on October 10<sup>th</sup> reviewed the plan jointly between Councils, Meridian Energy and Irrigator interest. A Summary of the major points was outlined, especially in relation to Councils submissions over the last two years. Outlined briefly was what it means for the catchment above the Benmore Dam, below the Waitakti Dam, Hakataramea and the situation with regard to Waimate District Council requests.

## Meeting convened at 7:15pm for Tea Break and reconvened at 7:45pm

## Introduction of Businesses

This part of the meeting is for the introducing of your business and a business update.

Buisness	Update
Federated Farmers	Update on Pea Factory they are in fact they will be producing peas this year and council should congratulate Peter Stuart. Great spring for farmers. Rising fuel cost are affecting farmers and we need to be positive in going forward.
Enkledovery Korna	Specialise in tame wallabies which there up to 40 and currently selling them overseas.
Kelceys Bush Holiday Park	Variety of different animals two feeding tours a day and a variety of accommodation.

Bushtown	The dreams of how Waimate can grow. (Presentation followed updates)
Ministry of Social Development	Work and Income have two funding streams (community) and (Industry partnership).
Gordon Ronson Electrical	Has been here for 4 years and Waimate is a great place.
Resource Centre	Heartland services available from Resource Centre, government department such as WINZ is available for there.
Cunningham Plumbing	13 Years plumbing in Waimate and it is great to see the apprentices in the area. As Waimate Rugby President we haven't had to lose younger players as they are staying in Waimate.
The Hollies	Six acre Historic home with different memorabilia, 36 cars on display. The house is 95% original.
Waimate Regent Theatre Trust	Keeping the theatre for now and the future.
Waimate Knitwear	The promotional side of it we have our beautiful possum and mereno knitwear. The importance of signage in and around Waimate. We have had our sign out non State Highway 1 for a week and have had 20 people in, that have come because they've seen the sign, and a very grateful to the participating farmers.
Havoc Pork	Factory in Belt Street, issue from last meeting was staffing numbers and thanks to a Waimate District Councillor they have now doubled. An awesome promotion for the business we are going to be on TV on the 2 <sup>nd</sup> December on the Taste of New Zealand at 8:00pm.
Centrepoint Fabrics	Have been to a mentor meeting and now have introduced a loyalty card system which is going great. The shop soon will be renamed to include crafts. "Centrepoint Crafts & Fabrics

## **Heads up – Bushtown Presentation by Jim Rayner**

A PowerPoint presentation was given by Jim Rayner on the future of bushtown and where they are at now. The comparison to Victoria's Sovereign Hill and the success that they have had and the positive growth that it has had for the town. An old hut will be flown out of the forestry on Thursday 27 October which was built in 1956 and will be the first building on the bushtown site.

## **Conclusion and Minutes**

Attendees were thanked and congratulated on a very positive evening. The Minutes of the meeting will be on our website [www.waimatedc.govt.nz](http://www.waimatedc.govt.nz) and will be posted out to businesses that were here. And if anyone is interested in bushtown please talk to Jim Rayner.

**Meeting closed 9:20pm**