# Waimate District Sport and Recreation Plan 2017-2027



Community Survey Report

# Contents

Waimate	District	Sport & Recre	ation	Plan 2	017-20	)27				
Introductio	n		•							1
Waimate	District	Community S	urvev	Repor	t					
Background										3
Survey Sun		•	•	•	•	•	•	•	•	5
Survey Res	•	•	•	•	•	•	•	•	•	J
•		about voursalf/	Jomogi	canhico						
1.1	e. Tell us Gende	about yourself/	Jeillogi	apriics						
1.1			•	•	•	•	•	•	•	9
1.2	Age Co	Gender Groups	•	•	•	•	•	•	•	9
1.3	Work	•	•	•	•	•	•	•	•	11
1.4	Locati		•	•	•	•	•	•	•	11
1.5		Status/Location	•	•	•	•	•	•	•	13
1.0	VVOIK	Status/Location	•	•	•	•	•	•	•	13
Section Tw	o: Tell us	about your Spo	rt and F	Recreat	ion					
2.1	Sport	and Recreation C	hoices							14
2.2	Freque	ency of Participat	ion							17
2.3	Partici	ipation Preferenc	es							17
2.4	Facilit	y Preferences								18
2.5	New A	Activities								18
2.6	Activit	ties Stopped								19
2.7	Priorit	y Activities								
	2.7.1	Priority Activitie	es							19
	2.7.2	Participation Ti	me in Pr	riority A	ctivities					23
	2.7.3	Popular Location	ns for P	riority A	Activities					24
	2.7.4	Companions fo	r Priorit	y Activit	ies					25
2.8	Travel	ling to Participate	j							26
2.9	Attrac	tions of Spaces a	nd Facili	ties in o	ther Are	as				28
Section Thr	ee: Tell u	s about Sport ar	nd Recr	eation i	in Waim	nate Dis	strict			
3.1		s and Facilities Us							_	30
3.2	•	of Satisfaction								30
3.3		s and Facilities No	t Used		•		•	•		34
Saction For	ırı Tall us	about Sport and	l Docro	ation D	rioritios					
4.1		st in trying new A			Horries					37
4.1	Obsta	, ,	ctivities		•	•	•	•	•	
4.2					•	•	•	•	•	38
		ipation Priorities	aldina		•	•	•	•	•	39
4.4 4.5	•	s and Facilities La	_	ion Acti	vitios I	·	flmnart		•	43
		ties for Sport and					import	ance	•	45
4.6		and Recreation –			mate Di	Strict	•	•	•	50
4.7	reeab	ack, Suggestions,	Comme	ents	•	•	•	•	•	55
Appendices	S									
Арр	endix I:	Sport and Recre	eation P	lan Com	munity	Survey			•	59
Арр	endix II:	Sport New Zeal						es Of Ne	W	
		Zealand Adults20				d Survey	Results			65
Арр	endix III:	Statistics New 2								
		Waimate Distri	ct Popul	ation D	etails					72

# Waimate District Sport & Recreation Plan 2017-2027

#### Introduction

'The Sport & Recreation Plan 2017-2027 will outline ways that sport and recreation can continue to thrive and grow in the Waimate District. The Plan will help Council work closely with the community, contributing to active lifestyles, improving health and wellbeing, community involvement, tourism and an appreciation of our wonderful natural environment throughout the District.'

### **Project**

The aim of this project is to produce the Waimate District Sport and Recreation Plan 2017-2027 for inclusion in the Waimate District Council Long Term Plan 2018-2028.

The Plan will clearly identify strategic aims for the most effective, efficient and inclusive provision of sport and recreation activities in Waimate District.

## **Background**

It is important to understand the recreational needs of residents as sport and recreation are integral to individual and community wellbeing. Not only is Waimate District Council responsible for its own facilities, parks, reserves and public spaces, Council is also interested in supporting the sport and recreation sector in Waimate District where it is deemed appropriate. Access to sport and recreation opportunities in Waimate District contribute to fulfilling community outcomes.

Waimate District Council, in collaboration with SPARC (Sport and Recreation NZ), now called Sport NZ, produced a Sport and Recreation Report and Physical Activity Strategy in 2006 designed to get 'more people, more active, more often'. The strategy became The Waimate District Sport and Recreation Plan 2006-2016. Since 2006 Council has been involved in supporting the implementation of strategic initiatives arising from the Sport and Recreation Plan.

Council has decided to revisit planning for sport and recreation in Waimate District; looking ahead for the next 10 years with a fresh vision. There is a need to acknowledge what has been achieved since 2006, to identify current issues, requirements and recreational aspirations of the community, and plan for future provision of sport and recreation in Waimate District. By doing so Council can decide where they may best support sport and recreation in Waimate District and design responsive strategic initiatives for their future planning.

## **Project Methodology**

Although this project does not entail the scope of the SPARC supported Sport and Recreation Plan 2006-2016, this work has been used as a guide and themes of strategic initiatives will be revisited.

This Waimate District Sport & Recreation Plan 2017-2027 planning project has been developed around four key outcomes:

Research and Reviewing Information that impacts on recreational activities in the Waimate community.

Surveying/Consultation
 Investigation of current needs and aspirations of

those involved in community recreation activities.

Identifying stakeholders.

Surveying local recreational groups and residents.

Organising a steering/advisory group.

• Reporting Production of reports/summaries from analysis of

research, reviewing and consultation.

Production of Plan
 Identifying future priority projects that will meet

Waimate community's sport and recreational needs and link

in with Waimate District Council Long Term Plan

2018-2028.

Clearly identifying strategic aims for the most effective, efficient and inclusive provision of sport and recreation

activities.

#### **Project Participants**

This project comes under the auspices of Waimate District Council.

Project Team
 -Waimate District Council Community Services, Planning and

**Development Group Manager** 

-Waimate District Council Policy Analyst

-Assisted by independent Project Researcher and Planner.

The day-to-day delivery of the process of the development of the Plan will be undertaken by the Project Team who will report as appropriate to the Project Steering Group.

The Project team is responsible for organising the project, co-ordinating surveying and ongoing community consultation, and will facilitate development of planning documents in preparation for inclusion in Waimate District Council Long Term Plan 2018-2028.

Project Steering Group -Representatives from 'The Big Five' Projects, 2006-

2016 Sport and Recreation Plan -Council and Management staff

-Sport Waimate

The function of the Project Steering Group is to assist in informing the delivery and direction of the project. The Steering Group will be temporary in nature, is not a formal entity and has no legal, legislative or regulatory functions.

The steering group will contribute to the production of the survey and will participate in the development of strategic planning documents based on research, survey and consultation findings. This group will work with the Project Team.

Consultation – Surveying -Community Sport and Recreation clubs, organisations

and groups, Schools
-Interested residents

The report that follows is the result of the Waimate District Sport and Recreation Community Survey designed to develop local baseline data for research, analysis and planning.

# Sport and Recreation Plan 2017-2027

# **Waimate District Community Survey Report**

## **Background**

The Waimate District Sport and Recreation Community Survey was designed to identify current sport and recreation activities, participation trends and ascertain future sport and recreation needs and aspirations of the Waimate District community.

An introduction for the survey was compiled:

'The Sport and Recreation Plan will outline ways that sport and recreation can continue to thrive and grow in the Waimate District. The Plan will help us work closely with the community, contributing to active lifestyles, improving health and well-being, community involvement, tourism and an appreciation of our wonderful natural environment throughout the District.'

Five overarching questions were used as a guide in the development of survey sections:

- What (and how) is sport and recreation currently undertaken in Waimate District?
- What sport and recreation activities do people enjoy, want to do more of either the same
- What barriers are there to participation in sport and recreation activities in Waimate District?
- What sport and recreation facilities do people frequent out of the Waimate District?
- How can Waimate District Council assist with sport and recreation in the Waimate District?

The survey was divided in four sections. Each section contained a series of questions:

Section One: Tell us a little about yourself

Section Two: Tell us about your sport and recreation activities

• Section Three: Tell us about sport and recreation in the Waimate District

• Section Four: Tell us about sport and recreation priorities

The draft survey was reviewed by the Sport and Recreation Plan Steering Group before being finalised and then publicised throughout the Waimate District.

The survey was distributed to locations and pick up points throughout the District. It was also presented to schools and relevant sport and recreation groups and organisations. It was to be submitted by post or online.<sup>1</sup>

<sup>&</sup>lt;sup>1</sup> See Appendix I, p. 59-64 of this report for a copy of the *Waimate District Sport and Recreation Community Survey,* October/November 2016

The Project Team made reference to current national sport and recreation research and survey data.<sup>2</sup> A summary of Sport New Zealand research based on a recent and extensive national survey has been included in the appendices of this report as reference material.<sup>3</sup>

148 surveys were returned to Waimate District Council. This represents almost 2% of the total population of the Waimate District.

From these replies the following results have been compiled.

<sup>&</sup>lt;sup>2</sup> Information was accessed from Sport New Zealand, Sport South Canterbury.

<sup>&</sup>lt;sup>3</sup> See Appendix II, pp. 65-72 Sport NZ: *Sport and Active Recreation in the Lives of New Zealand Adults, 2013/14 New Zealand Survey Results.* 

## Community Survey Report Summary

## **Survey Summary**

#### **Demographics**

• The majority of survey respondents were female.

(Waimate District population has 50% female/male split.4)

Almost three quarters (72%) of respondents were female.

Of the 72% of female survey respondents:

27% were over 60 years of age, 63% were 60 years and under.

Of the 28% of male survey respondents:

56% were over 60 years of age, 44% were 60 years and under.

The majority of respondents were either in part time/casual employment or retired.
 28% were in part time or casual employment, 26% were retired.

Almost half of respondents lived in the Waimate (town) urban area.
 Another quarter of respondents were living on the outskirts of the town.

#### **Participation Trends**

- Walking, swimming, cycling (+ mountain biking), and fishing were the most popular sport and recreation activities chosen by survey respondents. <sup>5</sup>
- One third of respondents preferred to participate in sport and recreation activities at least 2-3 times per week.
- One quarter of respondents preferred to participate in activities with members of their family and friends. Another 16% participated alone.
  - The majority of respondents were participating in casual/individual recreation as opposed to organised team/group activities.
- Three quarters of respondents preferred to participate in activities outdoors. One third preferred to use walking/ biking tracks or parks and reserves.
- Some respondents had taken up a new activity over the last 12 months. A variety of activities were 'taken up'.
  - Of those respondents who were participating in a new activity over the last year 13% had joined an exercise class, 9% had begun walking, had begun swimming or were travelling to play hockey.
  - 56% of respondents said they decided to participate in a new activity for fun, fitness, health and well-being.
- Some respondents had stopped participating in activities over the last 12 months. Of these respondents 29% said that changing health needs had influenced their decision to stop. Another 29% had stopped swimming in Waimate citing their frustration with unsuitable opening hours of the swimming pool and the facility being closed over the winter.

<sup>&</sup>lt;sup>4</sup> Refer to Appendix III, p. : Waimate District Population, *Statistics New Zealand Census 2013*, from http://www.stats.govt.nz/

<sup>&</sup>lt;sup>5</sup> Waimate District Sport and Recreation Community Survey results, 2006 identified walking, swimming, cycling and fishing as the most popular recreational (active leisure) activities.

#### Participation Trends (cont.)

#### **Activities Most Enjoyed**

• Further exploration of participation into priority/popular activities revealed that respondents regarded walking as an activity they most enjoyed. Swimming, cycling, mountain biking, fishing and exercise classes (including Habit, Stay Active, aquasize and aerobics) were also popular.

#### Time

• The average time per week spent participating in sport or recreation activities was 3 hours. The average time per week spent participating in the most popular activities was 4 hours.

#### Place

- 79% of respondents preferred to participate in sport and recreation activities in Waimate District. Participants chose to use places and spaces in Waimate District when available and practical to do so.
- 23% identified roads and streets as the most popular spaces for recreational activities. Walking and cycling tracks, home and farm spaces, the swimming pool and the Event Centre were also popular. Rivers and lakes ranked highly too.

#### **Companions**

Participants preferred to do sport and recreation activities with family and friends. A quarter
of respondents engaged in activities alone. In total 72% of respondents participated in
activities with self or friends or family.

#### Travel

- 74% of respondents travelled outside Waimate District to participate in sport and recreation activities sometimes.
  - 20% of these respondents travelling outside Waimate District were going to swim.
- Reasons respondents gave for travelling were varied. The most popular reasons (21%) were to participate in competitions and organised events that would provide engagement with a greater number of competitors and more of a challenge.
  - 20% said they travelled to go swimming especially during the winter months.
- Respondents valued walking and cycling tracks as attractions outside the Waimate District.
   They also travelled to enjoy other outdoor spaces eg. rivers, beach, lakes, mountains, forests, etc.
- Respondents cited the addition of a greater variety of places and spaces as the most common reason for travelling outside Waimate District to participate. This included different places to walk, cycle, swim and fish.

#### **New Activities**

- 41% of survey respondents said they were interested in trying a new sport and recreation activity.
- Of these respondents, 10% said they would like to try rock climbing and another 10% said they would like to attend the gym. Both these activities are now available at the Event Centre. Other popular 'first time' activities included golf, swimming, yoga and pilates. Slightly less popular but still significant choices were walking, kayaking, table tennis, squash, dance and aquasize.

#### **Barriers to Participation**

- 25% of respondents said they were happy with the level of sport and recreation activity they were currently involved with and hence did not wish to participate in any more activities.
- 22.5% said that lack of time prevented them from participating in some/more sport and recreation activities.
- Most respondents did not regard transportation as a barrier to participation.

## Facilities - Places and Spaces in Waimate District

- The most popular facilities respondents had used in the last 12 months were the Waimate District parks and reserves (17%), walking and cycling tracks (16.3%) and the Norman Kirk Swimming pool (15.7%). 11% had used the Event Centre. 16% of respondents had used two or more of the top three facilities.
- Users recorded their level of satisfaction with the main sport and recreation facilities in Waimate District according to criteria. Most were regarded as safe and family friendly. They were also seen as being value for money. The main areas of concern were with amenities (toilets, equipment, etc) and maintenance.

<u>Event Centre</u> Generally happy although 22% expressed dissatisfaction with the

opening hours.

Swimming Pool A mixed reaction. 30% were not happy with the opening hours and

21% were dissatisfied with the amenities.

<u>Sports Grounds</u> Generally happy although the amenities could be improved.

Walk/Cycle Tracks The tracks were appreciated by users although 34% expressed

some dissatisfaction with the lack of amenities and 17% with the

levels track maintenance.

<u>Playgrounds</u> The users were generally, happy although 23% were not satisfied

with the amenities and suggested that they needed upgrading or

updating.

Parks and Reserves The parks and reserves were very popular with users.

However, 27% said they were not happy with the amenities.

 Some respondents who did not use the main sport and recreation facilities in Waimate District chose to give reasons as to why not. Pertinent comments included:

Event Centre A number of the survey respondents had not been to the Event

Centre yet or were not aware of what was provided in the facility.

Swimming Pool The majority of respondents cited the unsuitable opening hours as

the main reason as to why they did not use this facility in Waimate.

Walk/Cycle Tracks Respondents cited the inconvenience of travelling to the tracks as a

deterrent to participation as was the fact that many did not 'link up'.

<u>Parks and Reserves</u> Respondents regarded some spaces as unsafe and poorly

maintained - citing the inadequacy of toilet amenities.

## **Facilities – Priorities for Sport and Recreation Participation**

Respondents commented on what they regarded as important for of sport and recreation facilities and spaces in Waimate District.

91% of all respondents regarded quality amenities, safety and maintenance as the most important features of sport and recreation facilities – places and spaces. From samples of age cohorts results were similar:

0-20 years 94% of respondents between the ages of 0-20 years regarded quality

amenities, safety and maintenance as the most important features of sport

and recreation facilities.

31-40 years 96% respondents between the ages of 31-40 years regarded family friendly

facilities as priority. 95% regarded quality amenities, safety and

maintenance, and convenient opening hours as priority features of sport

and recreation facilities.

96% of respondents between the ages of 61-70 years regarded safety and 61-70 years

maintenance as priority. 89% highlighted that facilities should be accessible

to all ages and 88% ranked quality amenities of high importance.

Most respondents did not see the need for a place to be 'dog friendly' as very important.

Respondents included a diversity of comments when questioned about facilities that were lacking in Waimate District.

45% of comments concerned swimming pools. 18% of comments concerned walking and cycling tracks. 11% of comments were suggestions for indoor facilities. (for detail and comments refer to p. 44 of this document.)

#### **Activities - Priorities for Sport and Recreation Participation**

Respondents commented on what they regarded important for sport and recreation activities.

93% of all respondents regarded participation in the natural environment as priority. 91% regarded activities that contributed to health and wellness as important. 91% regarded activities that provided opportunities for young people as important.

58% of respondents did not regard the provision of more competitive sport and recreation activities in Waimate District as important.

From samples of age cohorts results were:

0-20 years 93% regarded opportunities for young people as the highest priority.

> 92% ranked regarded participation in the natural environment as important. 92% also ranked community pride, activities for all ages and free/low cost

facilities as important.

42% of younger respondents did not regard walking and cycling tracks as a priority.

#### Activities - Priorities for Sport and Recreation Participation (cont.)

31-40 years 95% of respondents regarded participation in the natural environment as

priority.

91% regarded provision of opportunities for you people as important.

91% regarded community pride as important.

91% regarded activities for all ages as important.

52% of this age group did not regard more competitive sport and recreation

activities in Waimate District as important.

61-70 years 100% of respondents ranked 'helping elderly remain active' as the top

priority.

94% regarded the promotion of health and wellness as important. 91% regarded the provision of activities for all ages as important. 90% regarded participation in the natural environment as important.

67% did not regard the provision of more competitive sport and recreation

in Waimate District as important.

#### Considerations and Comments - Refer to pages 49-58 of this document

Respondents were asked to comment on the changes they would like to see in sport and recreation in the Waimate District.

Respondents were also asked for any other feedback and suggestions they may have with regard to sport and recreation in Waimate District.

Comments could be grouped around areas of interest /themes.

 Respondents included comments on changes they would like to see with a number of facilities.

Once again the greater number of comments concerned the swimming pool. There were also some suggestions made concerning walking and cycling tracks and the Event Centre.

- Respondents also had a number of suggestions and comments concerning the promotion of sport and recreation in Waimate District and the opportunity for more events. Comments and suggestions were also made about the organisation of sport and recreation in the district and there was some concern over the level of support provided for this sector.
- Respondents had comments to make about the cost of participation in activities and the provision of facilities.
- Rural respondents expressed concern about provision and support in their areas.
- Some respondents were very positive with regard to sport and recreation facilities and activities in Waimate District commenting that the community was well catered for.

  Respondents cited the Event Centre as a great new asset to the district and some acknowledged the work of volunteer groups such as Waimate Trackways.

In general - respondents did not appear to focus as much on the 'quantity' of sport and recreation facilities and activities in Waimate District; more with the 'quality' of facilities and provision of activities.

# Community Survey Data Analysis

## Section One: Tell us a little about yourself

## **Demographics**

#### 1.1 Gender

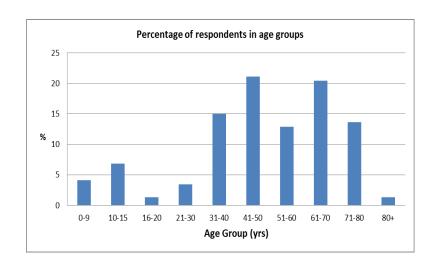
72% of respondents were female 28% of respondents were male

## 1.2 Age groups

Respondents recorded their age in groupings. 16% of respondents were 30 years of age and under. 49% of respondents were between 31 and 60 years of age. 35% of respondents were over 60 years.

The percentage of respondents in each age group were as follows:

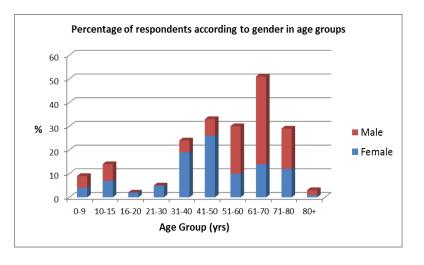
Respondent	
Age Groups	%
0-9 yrs	4.1
10-15	6.8
16-20	1.3
21-30	3.4
31-40	15.0
41-50	21.1
51-60	12.9
61-70	20.4
71-80	13.6
80+	1.3
	100



## 1.3 Age/Gender Groups

18% of female and 12% of male respondents were 30 years and under. 55% of female and 32% of male respondents were between 31 and 60 years. 27% of female and 56% of male respondents were over 60 years of age.

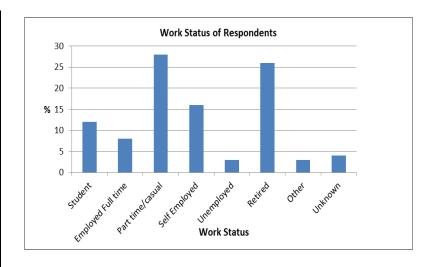
Female/Male Respondent Age Groups	Female %	Male %
0-9	4	5
10-15	7	7
16-20	2	0
21-30	5	0
31-40	19	5
41-50	26	7
51-60	10	20
61-70	14	37
71-80	12	17
80+	1	2
	100	100



## 1.4 Work Status

The majority of respondents were either in part time/casual employment (30%) or were retired (28%).

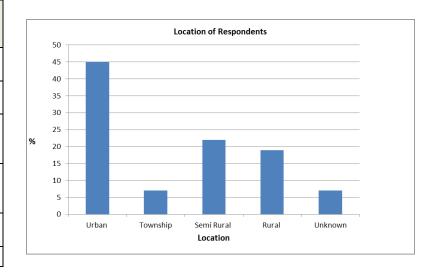
Work Status	%
Student	12
Employed Full time	8
Employed Part	
time/ casual	28
Self Employed	16
Unemployed	3
Retired	26
Other (eg ACC,	
caregiver, 'at home	
parent')	3
Unknown	
(not recorded)	4
	100



## 1.5 Location

Almost half (45%) of respondents were classified as urban, living in the Waimate town area. Almost one quarter (22%) were classified as semi-rural, living on the outskirts of the town.

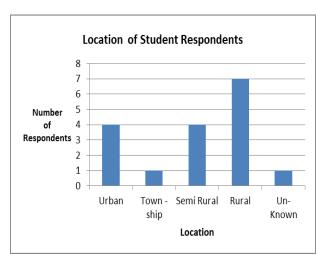
Location of Respondents	%
Urban	
(Waimate)	45
Township	
(eg. Glenavy, Makikihi)	7
Semi-Rural	
(0-15 mins drive to	
Waimate)	22
Rural	
(15+ mins drive to	
Waimate)	19
Unknown	
(not recorded)	7
	100

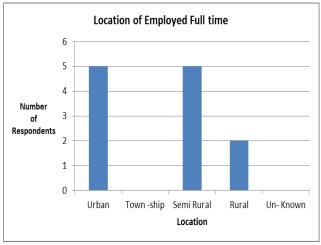


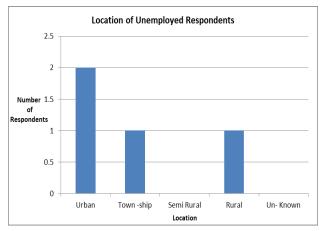
## 1.6 Work Status/Location Groups

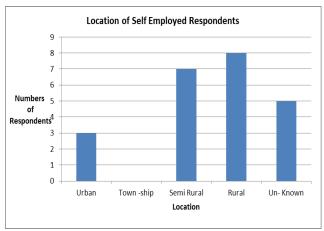
The majority of respondents were either part-time/casual employed or retired and were living in Waimate urban area.

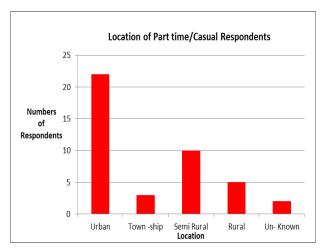
52% of part-time employed lived in Waimate urban area. 64% of retired respondents lived in Waimate urban area

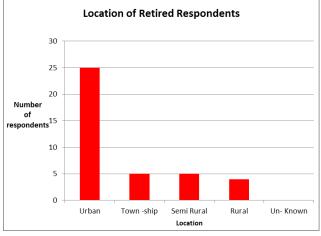










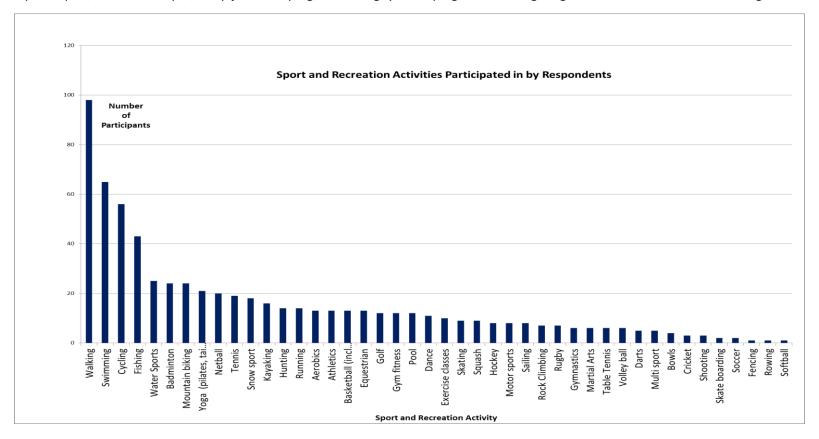


## Section Two: Tell us about your sport and recreation

## 2.1 Sport and Recreation Choices of Respondents<sup>6</sup>

Respondents were asked to indicate sport and recreational activities they participated in. From the list provided the most popular were walking, swimming, cycling and fishing.

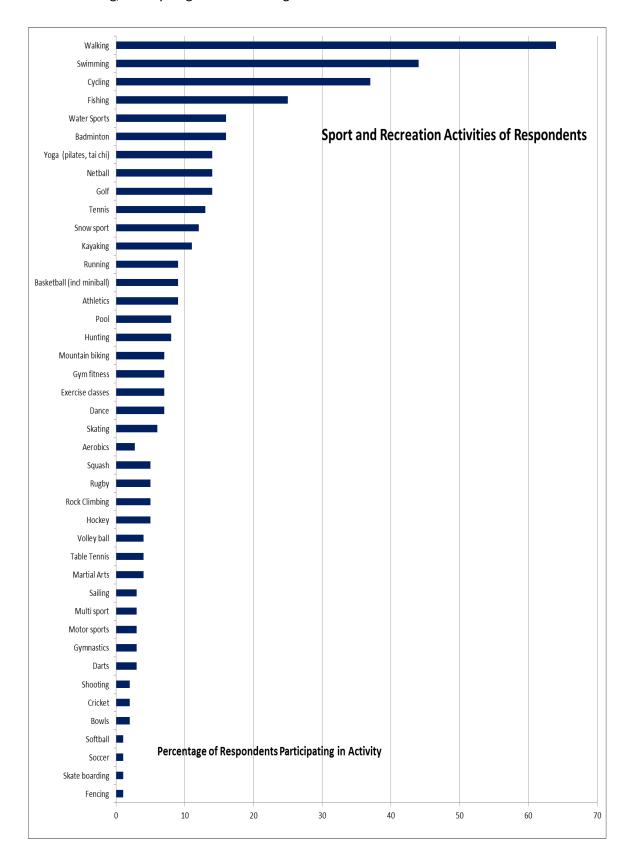
Included in this section (2.1) was an 'Other' column. Respondents had added the following recreational activities: Gundog trialling, Gardening, Bootcamp, Croquet, Kubb, Petangue, Jump jam, Camping, Touch rugby, Tramping, Horse riding. Organised exercised classes were significant.



 $<sup>^{6}</sup>$  A number of respondents participated in more than one activity

## Sport and Recreation Choices of Respondents (cont.)

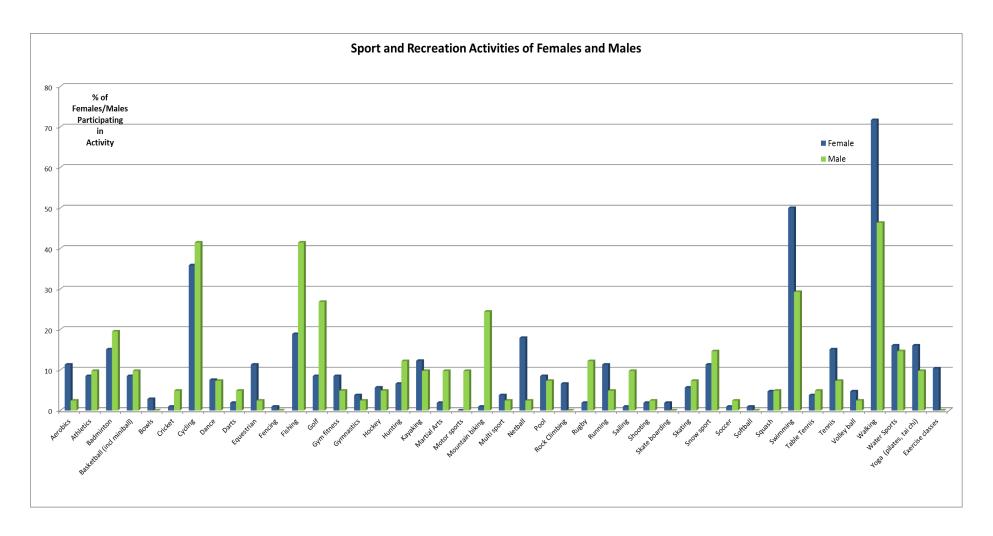
Respondents signalled preference in participating in more individual pursuits as opposed to team sports. 64% of respondents said they participated in walking, swimming, 37% cycling and 25% fishing.



## Sport and Recreation Choices of Respondents (cont.)

Popular sport and recreation activities for female respondents were walking (70%), swimming (50%), cycling (36%) and aerobics/exercise classes (21%) - (Exercise classes include aquasize, Green Prescription, Stay Active, 'Stay on your feet' and Habit Classes – a number of these classes were popular with older female respondents).

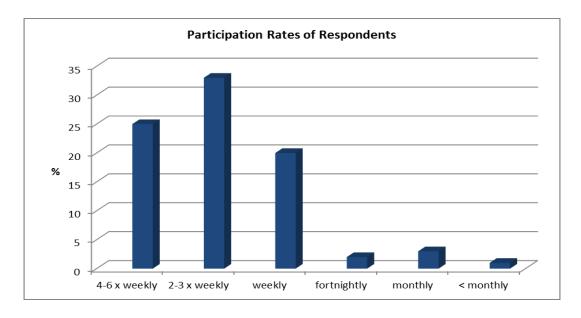
Popular sport and recreation activities for male respondents were walking (46%), cycling (41%), fishing (41%), and swimming (29%).



## 2.2 Frequency of Participation

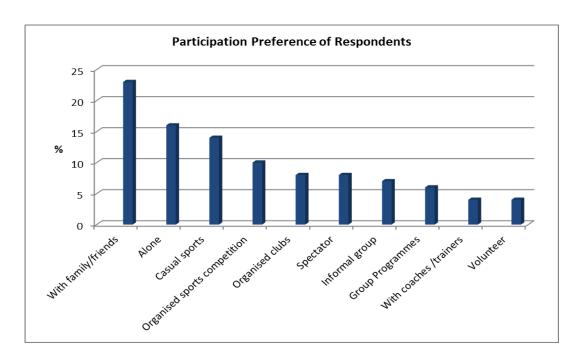
Over one third (33%) of respondents preferred to participate in sport and recreation activities at least two to three times a week.

It must be noted that, for some, this level of activity was undertaken seasonally eg. basketball, athletics, skiing.



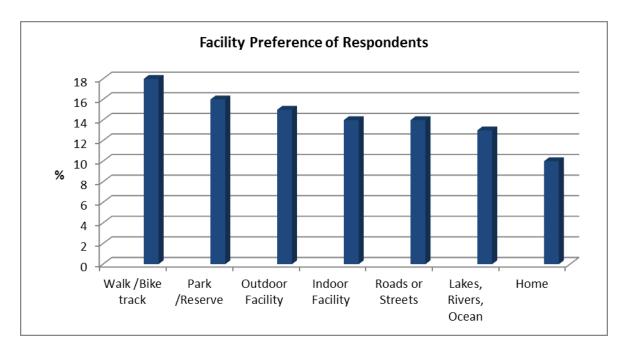
## 2.3 Participation Preferences

About a quarter (23%) of respondents preferred to participate in sport and recreation activities with members of their family and friends. 16% participated alone. Given that walking, swimming and cycling were the most preferred activities, this result is not a surprise. Also, given that a higher percentage of respondents were retired, this would have had a bearing on these results.



## 2.4 Facility Preferences

Respondents were asked which spaces and facilities they preferred to use when participating in sport and recreation activities. Indoor facilities were those like the Event Centre, and community halls. Outdoor facilities included swimming pools and sports grounds.



#### 2.5 New Activities

Survey respondents were asked if they had taken up new Sport and Recreation activities in the last 12 months. If so, what and why?

Of the respondents who answered this question 34% said they had taken up a new activity in the past year.

The new activities taken up by respondents were:

Aerobics, Archery, Badminton, Boat building, Bootcamp, Cycling, Fishing, Gym fitness, Gymnastics, Exercise Classes (Habit, Keep Active), Harriers, Hockey, Inline skating, Karate, Kayaking, Kubb, Miniball, Netball, Pilates, Rock climbing, Rugby, Squash, Swimming, Tennis, Walking and Yoga.

Of these the most popular amongst those who answered this question were:

New Activities	
Exercise Classes	13%
Swimming	9%
Walking	9%
Hockey	9%
Badminton	6%

Reasons given by respondents for participating in new activities were varied but 56% indicated participation was for fun, fitness, health and well-being.

8% of respondents regarded the social benefits of sport and recreation as important 6% regarded the value of families participating in activities together as important.

## **New Activities (cont.)**

Reasons given by respondents for participating in new activities:

Keep active and fit	29%	New and fun, interests me	17%
Health and wellbeing	10%	Socialising, to meet people,	8%
		new to Waimate	
Family involvement, time together,	6%	Injury, help arthritis,	4%
Encourage children		Green prescription to maintain mobility	
Other reasons:			
New Event Centre providing opportunities		To learn	
Try something different		Lessons provided	
Suitable for age		To support coach	
Returning to sport after 10 years		Advertising Invited to join	

## 2.6 Activities Stopped

Survey respondents were asked if they had stopped participating in Sport and Recreation activities in the last 12 months. If so, what and why?

Of the respondents who answered this question 22% said they had given up an activity in the past year.

The activities given up by respondents included:

Swimming, Netball, Bowls, Basketball, Golf, Tramping, Badminton, Diving, Hunting, Snow sports, Cycling, Aerobics, and Gymnastics.

Reasons given by respondents for stopping these activities are included in the table below. The most common reasons involved health needs (29% of respondents).

29% of respondents stopped swimming due to the unavailability of the facility at certain times.

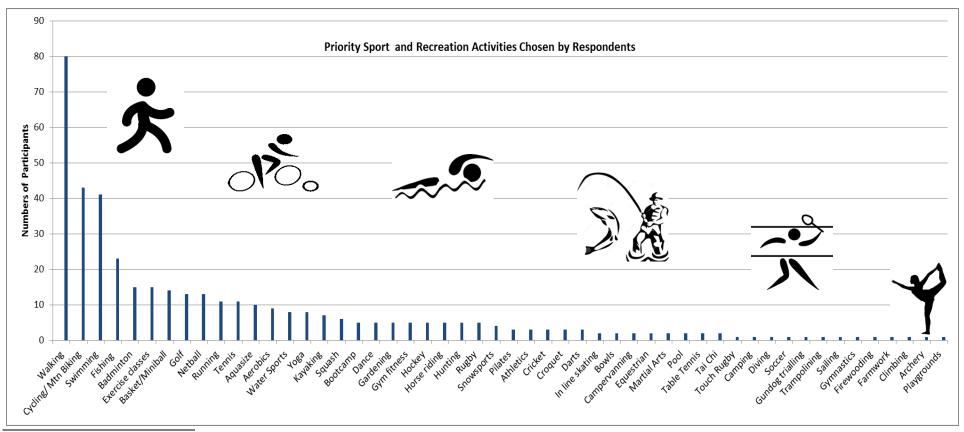
Changing health needs	29%	Swimming Pool - Facility closed over	
		winter. Unsuitable opening hours	
Time constraints (too busy)	13%	Unavailable in Waimate now	13%
Change of focus	8%	Safety	4%
Weather conditions	4%		

#### 2.7.1 Priority Activities

Respondents were asked what sport and recreation activities they enjoyed the most or participated in most often. They could rank up to five activities, record the average participation hours per week, locations involved, and other participants.

Results for this question highlight the most popular activities, the average number of hours per week spent on an activity, the popular locations, and companions.

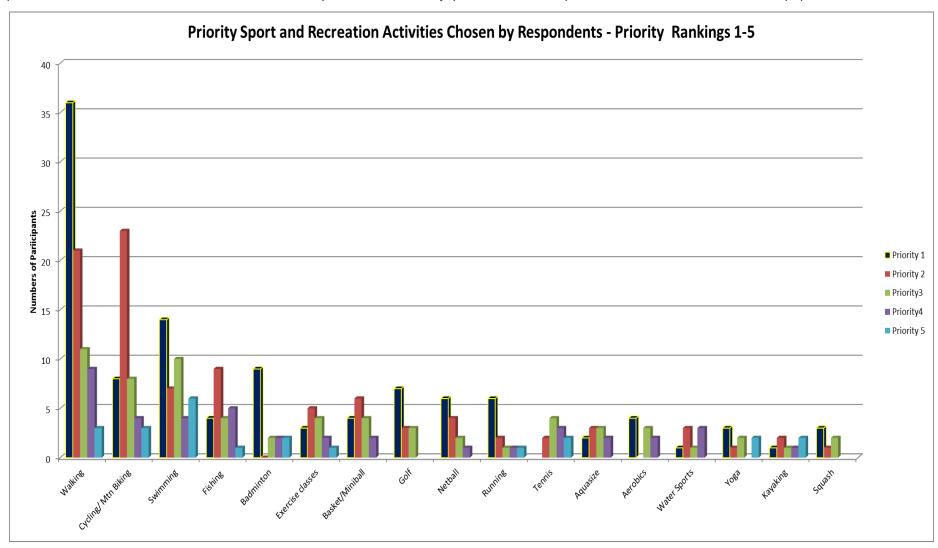
Of the 52 sport and recreation activities listed as popular by respondents, walking, cycling/mountain biking, swimming, fishing, badminton and exercise classes were the most popular.<sup>7</sup>



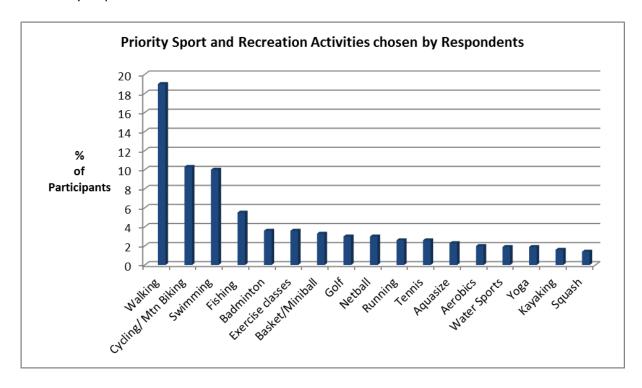
NB In some cases it was not clear the differentiation between Cycling and Mountain Biking, hence the calculation together. For those respondents who recorded just 'cycling' compared with those who wrote 'biking' or 'mountain biking' the ratio would be 2:1 ie twice as many recorded 'cycling'.)

Again there was some confusion over the term 'Exercise classes'. In this case it was more apparent to keep results separate. As best could be identified the exercise classes refer to those organised programmes 'Stay on your feet', Stay Active, and Habit Classes. If Aquasize (exercise in water) and Aerobics were included in the calculations the total number participating in these group activities would have been 34.

Respondents were asked to record the five activities they did the most or enjoyed the most. This provides a further breakdown of the popular activities.



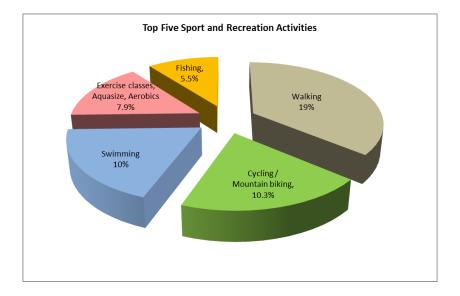
The graph represents most popular sport and recreation activities, as a percentage, chosen by respondents.



The pie graph illustrates the five most popular activities enjoyed by participants as a percentage chosen by respondents.

In this graph the Exercise Classes have included Aquasize and Aerobics.

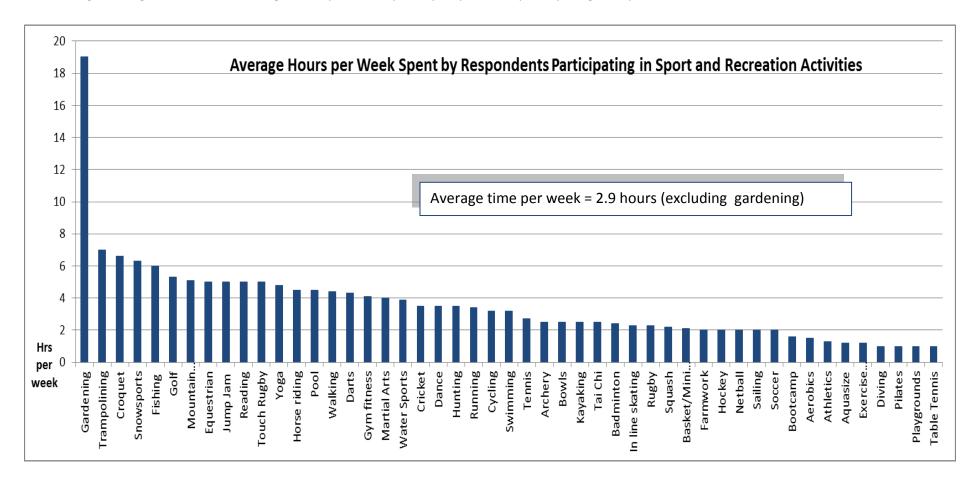
It must be noted that some of these activities are seasonal.



## 2.7.2 Participation Time in Priority Activities

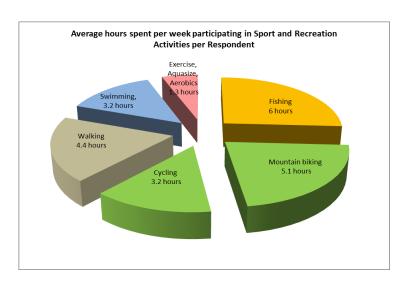
Respondents were asked to include the number of hours per week they spent participating in sport and recreation activities they enjoyed the most.

With gardening excluded – the average hours per week spent by respondents participating in a sport or recreation activities was 3 hours.



The pie graph illustrates the average number of hours per week spent by respondents participating in one of the popular activities.<sup>8</sup>

The average time per week spent participating in these popular activities was 3.9 hours.



## 2.7.3 Popular Locations for Priority Activities – Places and Spaces

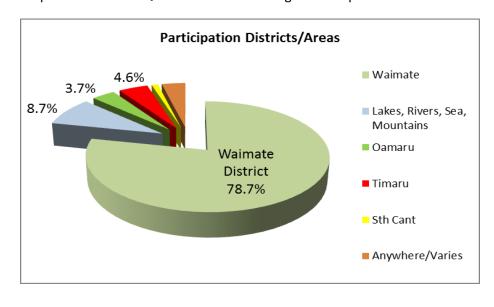
Respondents were asked to record the location where they participated in sport and recreation activities they enjoyed. This was taken to mean the facility, by some, and the physical location by others. It was not always stated which districts the places and spaces were located.

The pie graph below is a summary of locations listed. Some respondents went to neighbouring Timaru and Oamaru for swimming. A few travelled to compete in sports such as netball, hockey, squash and basketball, and to train in martial arts.

South Canterbury was the location given by 'hunters'.

From this question we could not always deduce where respondents travelled to participate in activities such as walking/cycling/biking or some water sports.



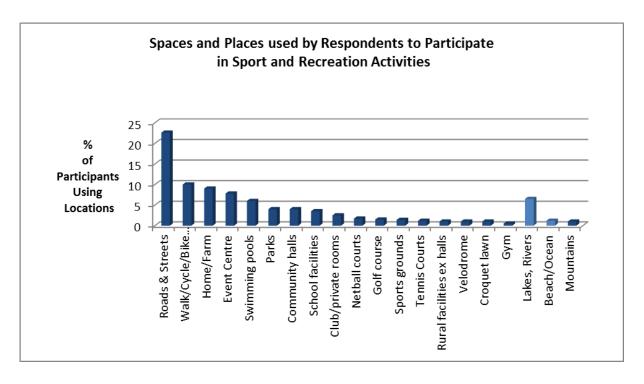


<sup>-</sup>

<sup>&</sup>lt;sup>8</sup> To illustrate the difference in time spent per week on a bicycle for 'cycling' and 'biking'/mountain biking' participant responses have been separated as best they can. Conversely for Exercise classes, Aquasize and Aerobics have been included. For details refer to Footnote 4 on page 13.

## **Popular Locations (cont.)**

A breakdown of places and spaces used by respondents to participate in sport and recreation activities is illustrated below. The majority of participants chose to use facilities in Waimate District when available and practical to do so. 23% were using roads and streets.



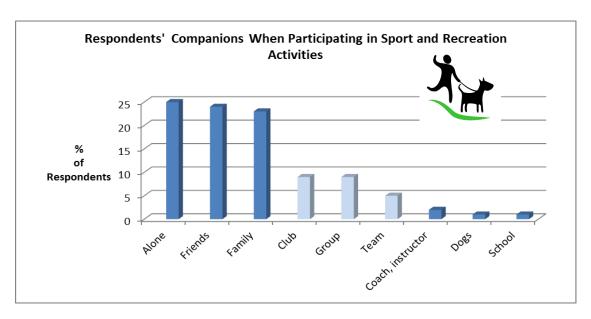
## 2.7.4 Companions for Priority Activities

Respondents were asked who they did sport and recreation activities with.

Overall the majority, who were those who preferred more informal recreational activities, participated in activities with either self, friends or family members. (72%).

Those involved in more structured and organised activities participated with club, group or team members. (23%)

A number of respondents participated in a variety of activities — ie sometimes alone, sometimes with family, sometimes as part of a team, etc.



## 2.8 Travelling to Participate

Respondents were asked if they travelled outside Waimate District to participate in Sport and Recreation activities, and, if so what activities and why?

Of the survey respondents 74% said they travelled outside the District to participate in activities.

Some respondents travelled outside Waimate District to participate in more than one sport and recreation activity.

The activities respondents travelled to participate in were as follows:

Aqua Aerobics	Fishing	Netball
Art	Floral Art	Parks/playgrounds
Ballet	Golf	Pool, darts
Basketball	Gundog trialling	Rock climbing
Bowls	Gym	Rugby
Camping	Hiking / tramping	Rugby League
Cricket	Hockey	Running
Basketball	Fishing	Shopping
Bowls	Floral Art	Skiing
Camping	Horse riding	Softball
Cricket	Hunting	Squash
Basketball	Kayaking	Swimming
Duathlons	Miniball	Tennis
Equestrian	Mountain biking	Walking
Martial Arts	10 Pin Bowling	Yoga

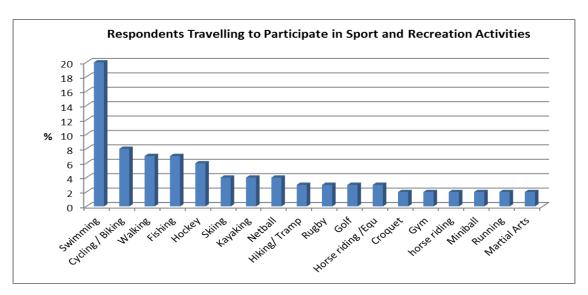
20% of those travelling out of Waimate District to participate in sport and recreation activities went to swim.

8% stated they travelled to cycle or go mountain-biking.

7% travelled to go walking; another 3% travelled to go hiking or tramping.

7% travelled away to go fishing.

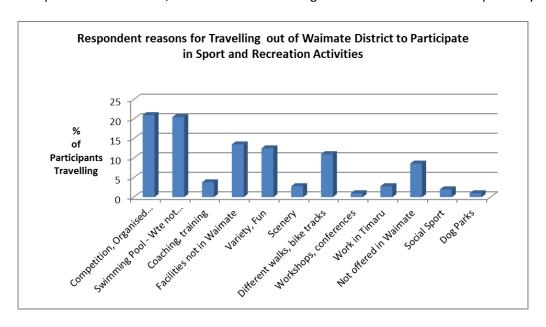
6% travelled away to play hockey.



Graph does not include those activities where a smaller number of respondents travelled to participate in sport and recreation activities. (ie. 1-2%)

## **Travelling to Participate (cont.)**

Reasons respondents gave for travelling out of Waimate District to participate in Sport and Recreation activities could be related to 12 themes. Some overlap in themes exists. The most common reasons respondents gave for travelling was to participate in competitions and events, and to access swimming facilities - 21% and 20% respectively.



Reasons Why Respondents Travel to Participate	Examples of reasons/comments
Respondents wanted to participate in competitions and events that provided more engagement and challenge with others.	eg. Seasonal competitions, Masters Games, Children in competitions, Organised events, Tournaments, Marathons, Interclub, Winter sport for children, Waimate High School teams
	play in Timaru for competition, Support regional clubs
Waimate Swimming Pools not adequate to meet	eg. Winter swimming, Enclosed pool, Covered
participant requirements.	pool, Inconsistent temperature at Waimate pool, Waimate pool closed, No qualified
	instructors, Not appropriate or flexible opening hours,and comments of a similar vein.
Coaching and Training not available in Waimate	eg. Lessons, Hockey coaching, No qualified personal trainer, Club closed in Waimate - no coach (Taekwondo)
Facilities not in Waimate	eg. Hockey turf
With regard to sport, most of the comments in	Better facilities elsewhere, No classes offered
this section were related to lack of facilities for	for ballet or contemporary dance in Waimate,
Hockey. However a number of reasons in other	Would love to see music classes in Waimate
sections of this table could fall in this category	
too.	
Respondents were looking for variety and fun	eg. On holiday, different environment and
	different techniques required
	Different locations to run and ride horses
Different scenery	eg. Lakes, Mountains,
Different Walking and Biking Tracks	Eg. Coastal / beach walks, New tracks, new experiences, Alps to Ocean

## **Travelling to Participate (cont.)**

Reasons Why Respondents Travel to Participate	Examples of reasons/comments
Not offered in Waimate	eg. Special Olympics, Riding for Disabled, Boat &
	Yacht club, Skiing, Outdoor Bowling Green
	offered indoors
Socialising, Social Sport	eg. Veteran social tennis, Great way to meet
	players from other areas and I enjoy meeting
	other players from outside our local club
Work in Timaru	Hours not suitable in Waimate
Out of town Conferences and Workshops	
Dog Parks not provided in Waimate	Travel to Timaru and Oamaru

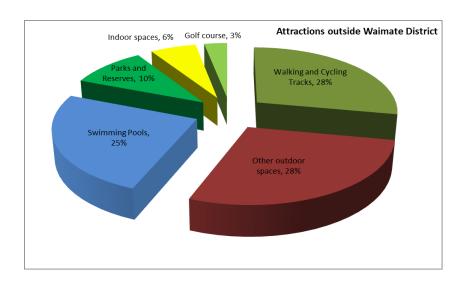
## 2.9 Attractions of Spaces and Facilities in other Areas

Respondents were asked that when visiting other towns or districts, what attracted them to use sport and recreation spaces and facilities.

Many respondents to this question listed the places and spaces they were attracted to and also gave the reasons why.

For ease of understanding these results have been collated and illustrated as follows:

1) The popular places and spaces listed by respondents who went outside Waimate District to participate in sport and recreation activities.



The spaces and facilities included:

Walking, Cycling, Biking Tracks

Other Outdoor Spaces: Landscapes - lakes, mountains (ski fields), rivers, forests,

beach, ocean, good fishing spots, camping, boating, scenic

spots

Swimming Pools: Predominantly indoor

Parks and Reserves: Running spaces, modern playground, gardens, attractive

settings

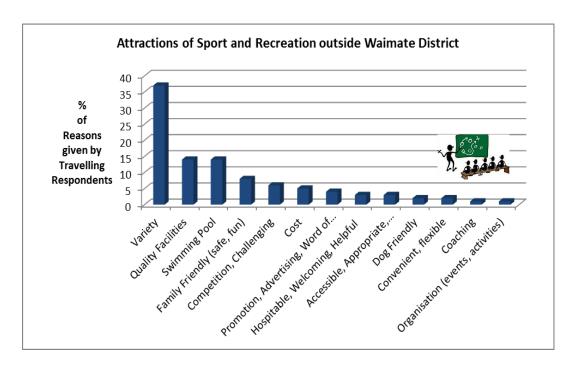
Indoor Facilities:

Besides indoor swimming pools - Gym facilities

Golf courses

## Attractions of Spaces and Facilities in other Areas (cont.)

#### 2) Reasons why respondents found spaces and places attractive:



#### The attractions included:

Variety: Variety was used as a reason for visiting a number of spaces

and places listed above ie as a popular reason for visiting.

outdoor spaces, walking and cycling tracks, parks and reserves.

Quality Facilities: Attractiveness, tidiness, cleanliness, good amenities (parking,

toilets), good signage.

Eg. Well-made, accessible, walking and cycling tracks, off road

trails, forest tracks, bush walks.

Swimming pools: Shade, consistent temps, open on hot summer evenings,

indoor, open all year, programmes, spa.

Family Friendly: Spaces and facilities for children, (eg swimming pool, parks,

playgrounds, skatepark), fun, safe, accessible.

Competition/

Challenges: Testing self against self and other people. Team events

Cost: Value for money, (Discount for Pensioners).

Promotion: Good advertising, word of mouth.

Hospitality: Friendly and welcoming people, welcoming and helpful staff,

appropriate accommodation.

Accessible: Facility meets requirements, within travel distance.

Convenient: Flexible opening hours.
Coaching: Individual and team coaching.
Organisation: Organised events and activities.

Dog Friendly

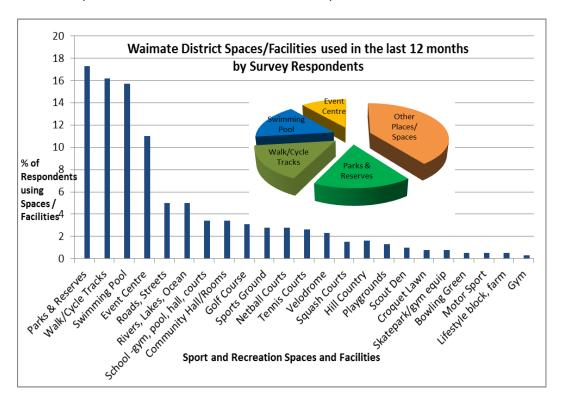
## Section Three: Tell us about sport and recreation in the Waimate District

## 3.1 Spaces and Facilities used in Waimate District

Respondents were asked to list the sport and recreation spaces and facilities they had used in the last 12 months.

The top three spaces and facilities respondents had used in the last 12 months were Waimate District parks and reserves (17%), walking and cycling tracks (16.3%) and the swimming pool (15.7%). 11% had used the Event Centre.

16% of respondents had used two or more of the top three facilities.



#### 3.2 Satisfaction with Spaces and Facilities

Respondents were asked if they were happy with Waimate District spaces and facilities.

They were given a list of six popular facilities and asked to comment on six criteria with yes, no or not applicable.

The graphs following illustrate the percentage of respondents who answered either yes or no to the criteria<sup>9</sup>.

Some respondents included 'na' (not applicable) where necessary. Beside each graph is the percentage of those answering 'not applicable' based on the total number of respondents answering each criteria. These responses have been excluded from the Yes / No data and graphs.

Some respondents also made comments on facilities and criteria. These have been listed following:

 $<sup>^{9}\,</sup>$  Amenities refers to such as toilets, showers, equipment, etc

## Satisfaction with Spaces and Facilities (cont.)

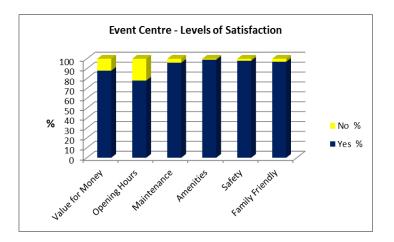
#### **Event Centre**

Generally, respondents were happy with the Event Centre. 22% were not so happy with the opening hours.

12% did not feel they got value for money.

A number of respondents indicated it was 'early days yet' and many had not been facility.

(na - 16%)



Comments	
Haven't been here yet.	Who pays?
Too early to say - 79% of comments	
about this facility were similar to this.	
Maintenance and safety just ok.	

## **Swimming Pool**

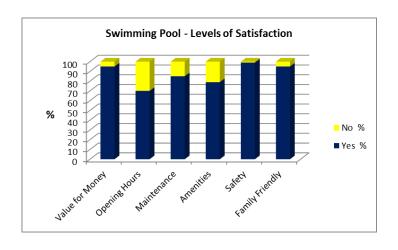
There was a mixed reaction to the Waimate District Norman Kirk swimming pool.

30% were not happy with the opening hours.

14% were not happy with levels of maintenance.

21% were not happy with the amenities.

(na - 5%)

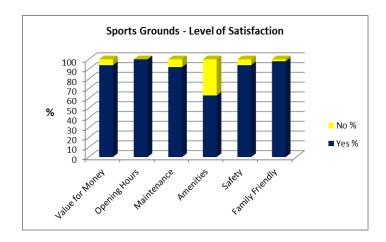


Comments	
Could be opened more if covered. x2	Too deep for little children and paddling
	pool too small.
Maintenance and amenities at pool -	Needs to be enclosed and good gym
some okay, others need improving.	attached.
Not suitable for workers.	Needs to be open in evenings.
Would be beneficial if indoors allowing	Showers inadequate.
for all year round use.	

#### **Sports Grounds**

Of those answering 'yes' of 'no' to levels of satisfaction with the sports grounds in Waimate 37% indicated they were not happy with the amenities.

(na - 26%)

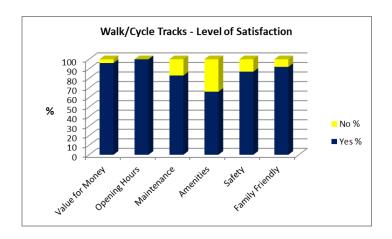


Comments - nil

## **Walking and Cycling Tracks**

Respondents appreciated the walking and cycling tracks developed in the Waimate District. However, some dissatisfaction was expressed: 34% with the lack of amenities 17% with track maintenance 13% with levels of safety

(na - 21%)



Comments	
Develop Mt Studholme and Hunters hills	Maintenance and safety just ok.
more - it could become a destination for	
bikers and walkers from further away.	
Mountain track needs gravel to make it	Need more in rural areas.
safer. Also better signage.	Council needs to be more proactive and
	not negative.
No toilet on hunter hills.	Use Garlands track. Please build more
	tracks.
Whitehorse walk is good. Do this	Tracks will require more maintenance in
sometimes.	future. Uncertain of safety in relation to
	world standards.

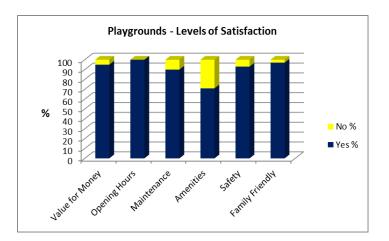
# **Playgrounds**

Respondents visiting the play grounds with family and friends were generally satisfied with the facilities with exception of the amenities provided.

23% of these respondents said they were not happy with the amenities.

10% questioned the level of maintenance.

(na - 23%)

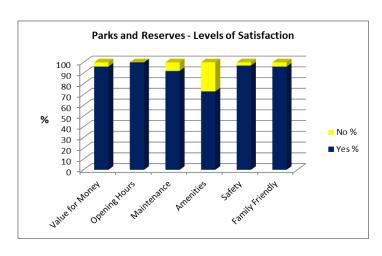


Comments	
Amenities need updating.	We need a pre-school playground at Victoria Park or Gretna Green.
No playground in Glenavy.	

# **Parks and Reserves**

Waimate District parks and reserves were popular with respondents recording the highest percentage of usage over the past 12 months. However, 27% were not happy with the amenities.

(na - 8%)



Comments	
Knottingley Park is nice. Use this some-	No toilet at skate park.
times.	
Not happy with condition of velodrome	
at Victoria Park.	

# 3.3 Spaces and Facilities Respondents Don't Use

Respondents were asked to name spaces and facilities they did not use in Waimate District and comment on reasons why according to six criteria.

Many respondents chose not to answer this question.

Below is listed the criteria and number of responses.

There is also a list of other comments as per facility.

Event Centre - Why not?	Number of responses and other comments
Too far to travel	4
Lack quality amenities	2
Not family friendly	3
Unsafe/poorly maintained	1
	3
Inconvenient opening hours	
Not age appropriate	3
	Seems to be for younger people.
	Not open for casual use.
	Has events I would not attend.
	Older rural residents cannot afford to travel to facility.
	Lack of seating, my son (2yr) got out of the fire escape.
	Children not allowed food. Have to eat outside in cold.
	No covered pool.
	Seems to be for younger people.
Swimming Pool – Why Not?	Number of responses and other comments
Too far to travel	2
Lack quality amenities	6
Not family friendly	2
Unsafe/poorly maintained	5
Inconvenient opening hours	21
Not age appropriate	3
	5pm closure in summer silly.
	Not appropriate for 5 years and younger.
	No shade, closing at 5pm stupid.
	Would prefer indoors.
	Needs longer opening hours during day and even through
	winter.
	On the weekend lunchtime is too late to go. Have to get
	babysitter to do lane swimming.
	Hours are a joke! I have finished work, headed to pool to
	find it about to close or closed and I have taken kids to
	Oamaru.
	Has chemicals added, not healthy.
	Spectator toilets that kids in with togs so don't use.
	Open later nights for working people.
	Evening closing time of 5pm is ridiculous. The out of town
	school bus gets in at 4.20pm and many workers finish at
	5pm so are unable to use the facility. Weekend opening
	hours are insufficient. Needs to be open much later and
	closing the season the first weekend of the school holidays
	must be the most incredibly shortsighted decision I can
	think of.
	Pool needs roof.

Swimming Pool (cont.)	Not open April-September
- Containing Foot (conta)	Urgently needs upgrade.
	No winter swimming need a heated lap pool and new boiler
	unit (air quality).
	Too far to travel for Waimate pool. Use local School pool but
	needs covering for younger and older residents.
	Toilets aren't the nicest, my children sometime refuse to use
	them.
	Need more showers (Even more!) Boiler for heating
	unreliable. Swimming pool is by far my biggest
	disappointment. Weather mainly to blame. Pool should be
	open after 5pm for workers, etc Perhaps closing at
	7/7.30/8pm in height of summer.
	It's hard to get into during the school day and should be
	open in the evenings.
	Open in evenings would be good for lane swimming.
	Covered pool and indoor sports complex on one site.
	Toilets/changing rooms need upgrading.
	Would use more if open in winter.
Sports Grounds – Why not?	Number of responses
Too far to travel	2
Lack quality amenities	2
Not family friendly	1
Unsafe/poorly maintained	2
Inconvenient opening hours	1
Not age appropriate	1
Walking/Cycling Tracks - Why Not?	Number of responses and other comments
Too far to travel	3
Lack quality amenities	2
Not family friendly	2
Unsafe/poorly maintained	2
Inconvenient opening hours	1
Not age appropriate	2
	Need more safe areas for walking, biking, horse-riding and access to waterways.
	It would be good to have linking tracks all over town so you
	don't have to drive to track.
	More signage and toilets.
	Biking tracks could do with more gravel and other safety
	features to make appropriate for children.
	Not safe to walk to so require a car trip.
	Access unsafe for walking or biking so I don't take young
	people with me.
Playgrounds – Why not?	Number of responses and other comments
Too far to travel	1
Lack quality amenities	2
Not family friendly	1
Unsafe/poorly maintained	1
Inconvenient opening hours	1
Not age appropriate	3

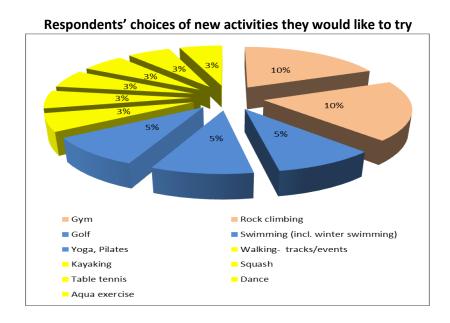
Playgrounds (cont.)	Victoria Park - Lacking toddler friendly activities. Great for older kids.
	Victoria Park - need upmarket, modern playground.
Parks and Reserves –	
Why not?	Number of responses and other comments
Too far to travel	1
Lack quality amenities	5
Not family friendly	3
Unsafe/poorly maintained	6
Inconvenient opening hours	1
Not age appropriate	1
	Tennis courts on rural domains (not up to standard).
	Victoria park - hawthorn hedges hurt.
	Can be tricky with no toilet at skatepark.
	Toilets smelly, disgusting.
	No dog control.
	Toilets aren't the nicest, my children sometime refuse to use
	them.
	Toilets need upgrading.
<b>General Comments</b>	
	Gyms outside town too costly (travel, membership). Wte's
	old gym unappealing.
	Facilities all good for town size.
	Glenavy is the forgotten town except when it comes to 25%
	rates increase.
	Unsafe or poorly maintained facilities.
	Lakes camping facilities - trees need to be trimmed, more
	plantings, boat ramps in dedicated ski areas, grass mowed
	before camping season opened.
	Skate park- Not family friendly - Lots of rubbish, including
	broken glass, language and music of teens isn't appropriate
	for my 6 year old who loves to use her scooter there.
	Don't really know what's available.

# **Section Four:** Tell us about Sport and Recreation Priorities

# 4.1 Interest in trying new Sport and Recreation Activities

Respondents were asked if there were any sport and recreation activities they would like to take up for the first time.

41% of respondents answered this question. There was an assortment of sport and recreation activities they would like to try for the first time. The two most popular were going to the gym and rock climbing – both now available at the new Event Centre.



Individual respondents indicated interest in each of the sport and recreation activities listed below:

Aerobics	Mountain biking
Aged fitness programme offered in Wte	Netball
Archery	Paddle boarding
Clay Pigeon shooting	Rugby -girls
Croquet	Running
Darts	Skiing
Fencing	Small bore
Fitness classes	Shooting
Futsal - indoor soccer	Surfing
Hockey	T Ball
Horse riding	Tennis
Martial Arts	Touch rugby
Mini golf	Tramping
Miniball	Water polo
	Zip lining

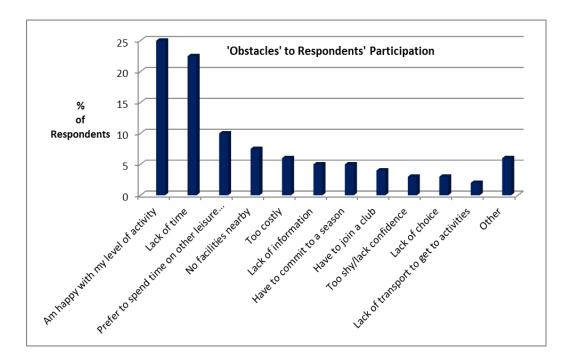
# 4.2 Obstacles to Sport and Recreation

Respondents were asked what prevents them from doing more sport and recreation activities in the Waimate District. They were given 11 criteria plus 'other'.

There were 280 responses to this question; some respondents indicated more than one or two reasons for not participating in activities.

One quarter of respondents (25%) said they were happy with the level of activity they were currently participating in.

Another quarter (22.5%) indicated that lack of time prevented them from participating in some/more sport and recreation activities.



Comments in the 'Other' criteria consisted of the following reasons:

<u>Convenience</u> - in Oamaru doing other jobs so easier to do activities there Travel out of the area for work. Opening hours do not suit in Waimate 40 min drive to Waimate - Timaru is closer Opening hours inconvenient for times of work

<u>Busy</u> volunteering Family (of 6) commitments

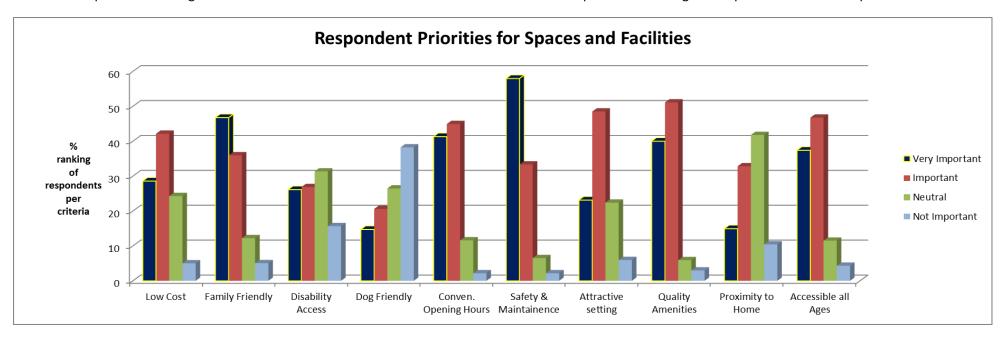
Age / Ability - too old

Not skilled enough or fit enough

Lack of facilities
No dog park
Need heated lap pool
Pool for all year round swimming
Hours not suitable for swimming

# 4.3 Participation Priorities – Spaces and Facilities

Respondents were given a list of criteria and were asked to rank these as a level of importance with regard to sport and recreation spaces and facilities.



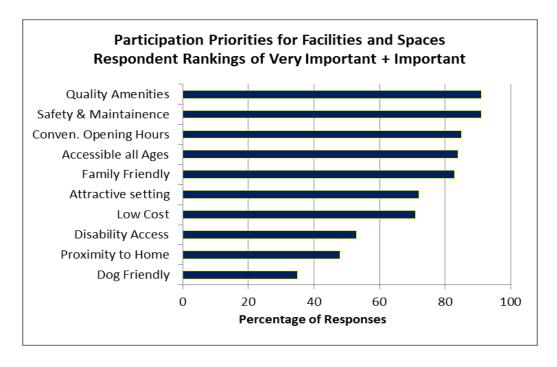
The table below lists the criteria according to rankings of over one third (over 30%) of respondents:

Most Important		Important		Neutral		Not Impor	tant
Safety and Maintenance	(58%)	Quality Amenities	(51%)	Proximity to Home	(42%)	Dog Friendly	(38%)
Family Friendly	(47%)	Attractive Setting	(49%)	Disability Access	(31%)		
Convenient Opening Hours	(41%)	Accessible to all Ages	(47%)				
Quality Amenities	(40%)	Convenient Opening Hours	(45%)				
Accessible to all Ages	(37%)	Low Cost	(42%)				
		Family Friendly	(36%)				
		Safety and Maintenance	(33%)				
		Proximity to Home	(33%)				

# **Participation Priorities (cont.)**

When combining respondent rankings of very important and important the following priorities for sport and recreation spaces and facilities were identified.

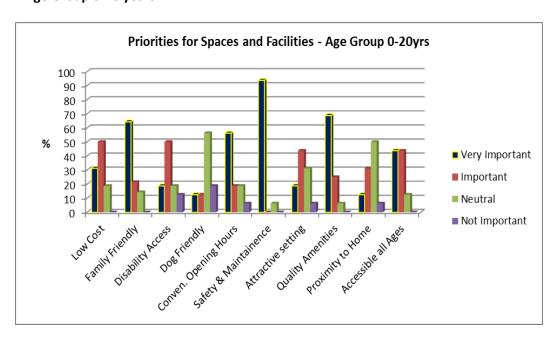
91% of respondents regarded quality amenities, safety and maintenance as priority features of sport and recreation facilities – places and spaces.



### **Priorities According to Age Cohorts**

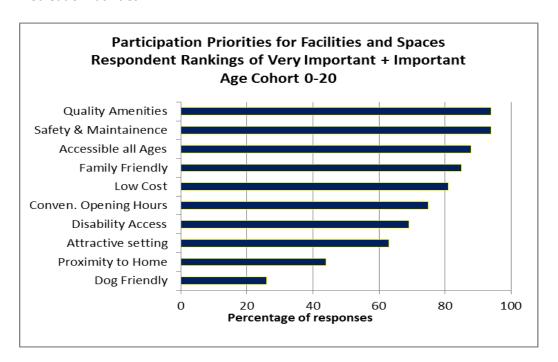
Below is a sample of the rankings of importance according to three age cohorts. Results indicate the percentage of respondents ranking within each criteria.

# Age Group 0-20 years

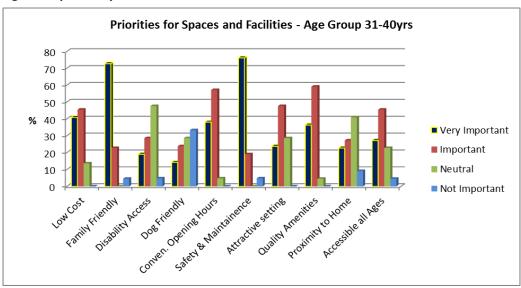


When combining 0-20 aged respondent rankings of very important and important the following priorities for sport and recreation facilities were identified.

94% regarded quality amenities, safety and maintenance as priority features of sport and recreation facilities.



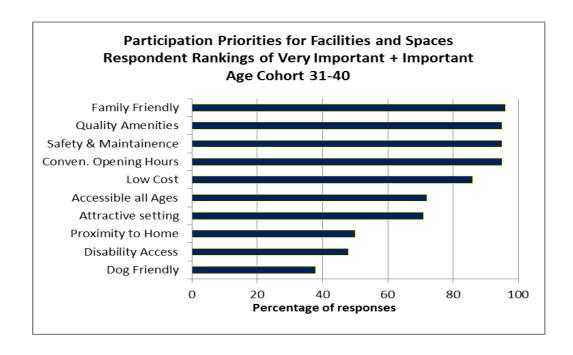
#### Age Group 31-40 years



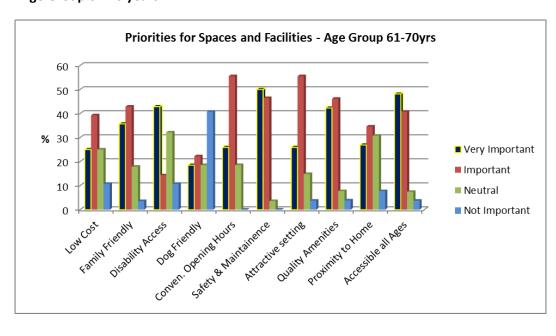
When combining 31-40 aged respondent rankings of very important and important the following priorities for sport and recreation facilities were identified.

96% regarded family friendly facilities as priority. 95% regarded quality amenities, safety and maintenance, and convenient opening hours as priority features of sport and recreation facilities.

# Participation Priorities according to age cohorts (cont.)



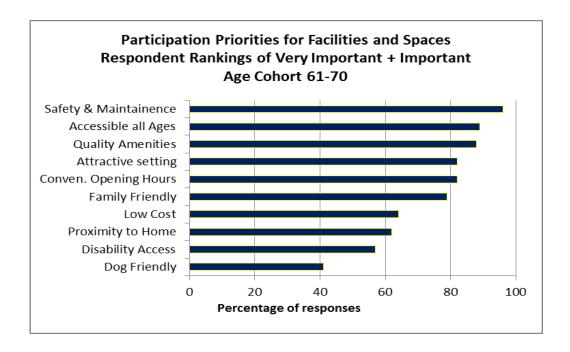
### Age Group 61-70 years



When combining 61-70 aged respondent rankings of very important and important the following priorities for sport and recreation facilities were identified.

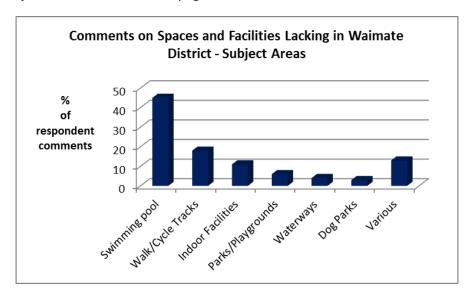
96% regarded safety and maintenance as priority features. 89% highlighted that facilities should be accessible to all ages and 88% regarded quality amenities of high importance.

# Participation Priorities according to age cohorts (cont.)



# 4.4 Spaces and Facilities lacking in Waimate District

Respondents were asked to comment on whether there were any sport and recreation spaces and facilities they thought Waimate District was lacking. Responses could be grouped into subject areas. See table over page for detail and comments.



45% of comments concerned swimming pools.

18% of comments concerned walking and cycling tracks.

11% of comments were suggestions for indoor facilities.

6% of comments concerned parks and playgrounds.

4% of comments concerned waterways.

3% were interested in dog parks.

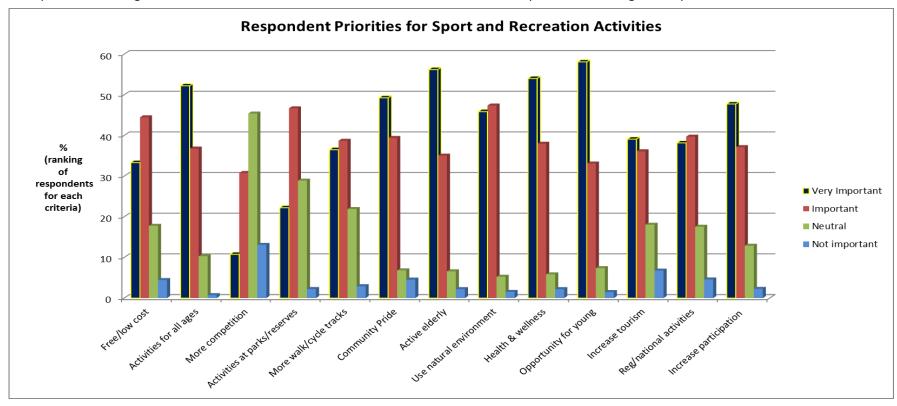
13% had an eclectic mix of various suggestions.

# Spaces and facilities Lacking (cont.)

Swimming Pool	Walking and Cycling Tracks	Parks and Playgrounds	Waterways	Indoor Facilities	Various suggestions
Comments were of a similar vein: - Pool roofed and	<ul><li>More walking and cycling trails</li><li>More tracks around town</li></ul>	<ul><li>More rubbish bins</li><li>More modern playgrounds in the</li></ul>	- Clean rivers for swimming and other water	- Ski slope - Bubble soccer - Futsal (indoor)	<ul><li>Ice skating rink</li><li>Horse riding trails</li><li>Touch rugby</li></ul>
heated for all year round swimming  Indoor pool Quality pool Year round pool for elderly and infirm Heated lap pool Indoor pool for physio classes Covered pool connected to Event Centre	and in rural surrounds  - Walkways in Hunter area  - More and longer circuit tracks  - Destination and circuit routes  - More loop tracks  - Flat walking and cycling tracks  - Master plan linking Waimate/ Hook/Gunns/Kelceys Bush  - Track along Waitaki River  - Track around lake Wainono  - Walking and cycling tracks for families in rural areas  - Safe walking access to Knottingley Park, Whitehorse, Studholme Track car park, Te Kiteroa  - Toilet at Whitehorse	smaller rural communities by main road for locals and travellers passing through - More variety of equipment eg. hamster wheel, flying fox - Frisbee golf at Knottingley Park - Pre-school play equipment - Outdoor concerts - Maybe some picnic table around the skate park might encourage the teens to sit there rather than sit with all their gear on the ramps preventing	recreation (fishing, whitebaiting) - Access to Waitaki River Access via paper roads to the Watitaki River - the closure of these paper roads - legally and illegally needs to be actively addressed. Illegal closures of paper roads to the Waitaki - apparently condoned by WDC. (eg. Ross Road to Ferry	soccer - Trampoline (several requests) - Archery - All-weather velodrome - More classes at Event Centre eg. Zumba/aerobics/ step/yoga	- All weather turf (astroturf) for soccer/ hockey/ tennis (x3 comments) - Motor cross - Cable car to Whitehorse - Zip lining - Kayaking/canoe venue - In ground trampoline - Virtual games*  *(information provided from respondent) - More toilets in town
	- More and better maintained MTB tracks	other children from using them.	Road - there are several more)		Dog Parks (x3 comments)

# 4.5 Respondent Priorities for Sport and Recreation Activities – Levels of Importance

Respondents were given a list of criteria and were asked to rank these as a level of importance with regard to sport and recreation activities.



The table below lists the criteria according to rankings of over 40% of respondents:

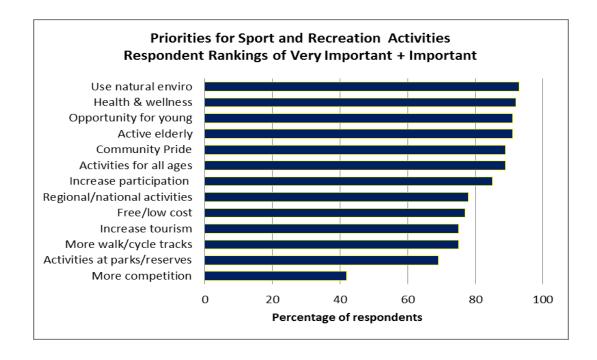
Most Important		Important		Neutral and Not Important	
Create opportunities for Young People	(58%)	Using natural environment	(47%)	Competitive S&R Activities in District	(58%)
Helping Elderly Remain Active	(56%)	Activities at Parks and Reserves	(47%)		
Promoting Health and Wellness	(54%)	Free/low cost S&R Activities	(44%)		
Activities for all Ages	(52%)				
Community Pride	(49%)				
Increasing participation levels in S&R	(48%)				
Using natural environment	(46%)				

# **Respondent Priorities (cont.):**

When combining respondent rankings of very important and important the following priorities for sport and recreation activities were identified.

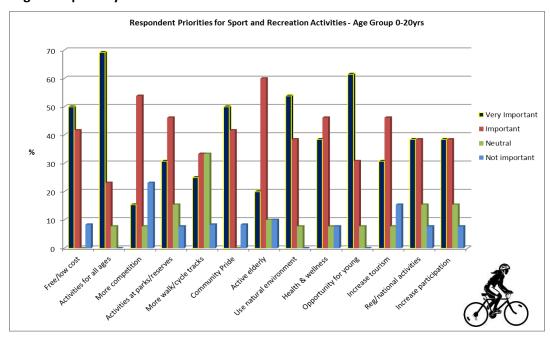
93% of respondents regarded participation in the natural environment as priority. 91% regarded activities that contributed to health and wellness as a priority. 91% regarded activities that provided opportunities for young people as a priority.

58% of respondents did not regard the provision of more competitive sport and recreation activities in Waimate District as a priority.



## **Priorities according to Age Cohorts**

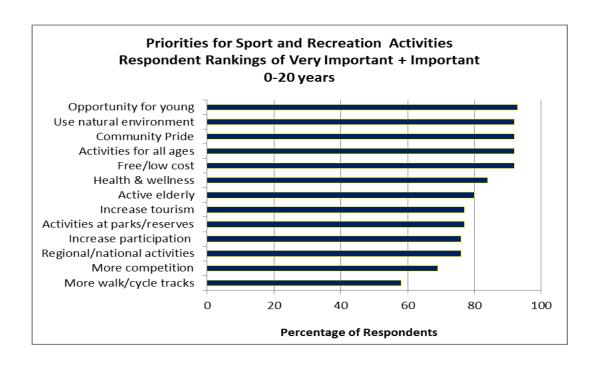
### Age Group 0-20 years



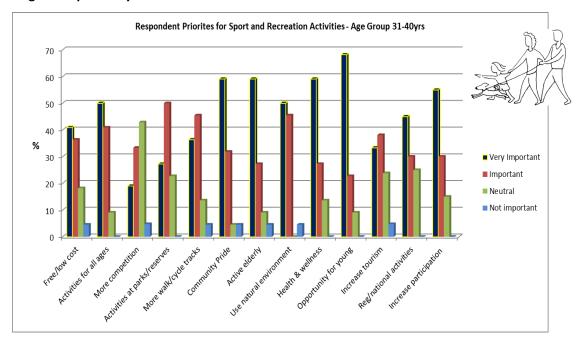
When combining respondent rankings of very important and important for those between the ages of 0-20 the following priorities for sport and recreation activities were identified.

93% regarded opportunities for young people as the highest priority.
92% ranked regarded participation in the natural environment as priority
92% also ranked community pride, activities for all ages and free/low cost facilities as priorities.

42% of younger respondents did not regard walking and cycling tracks as a priority.



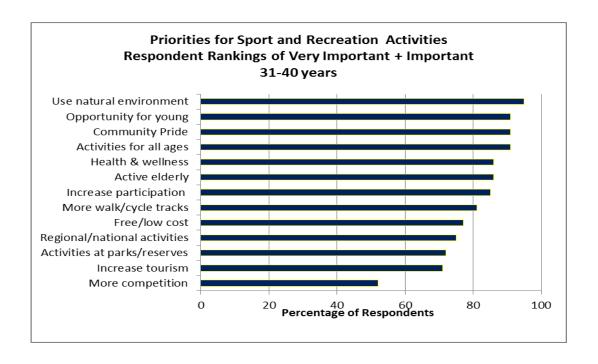
### Age Group 31-40 years



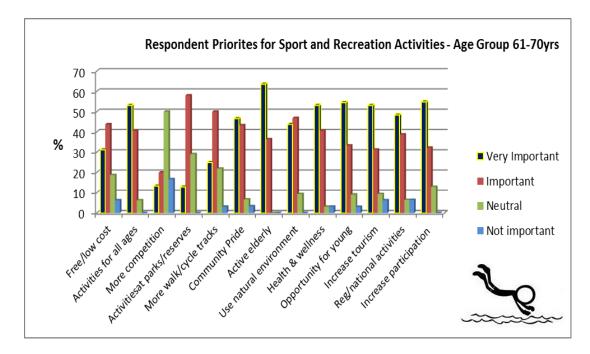
When combining respondent rankings of very important and important for those between the ages of 31-40 the following priorities for sport and recreation activities were identified.

95% of respondents regarded participation in the natural environment as priority. 91% regarded provision of opportunities for you people as a priority 91% regarded community pride and activities for all ages as priorities

52% of this age group did not regard more competitive sport and recreation activities in Waimate District as a priority.



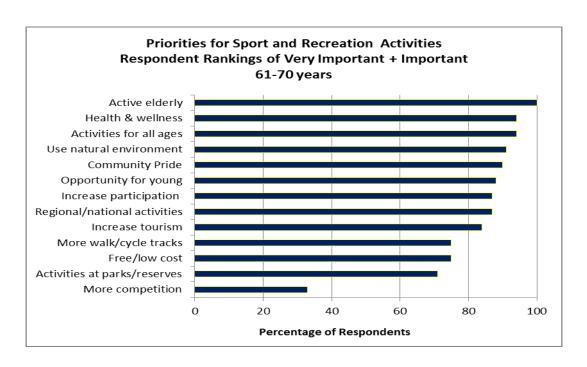
#### Age Group 61-70 years



When combining respondent rankings of very important and important for those between the ages of 61-70 the following priorities for sport and recreation activities were identified.

100% of respondents ranked 'helping elderly remain active' as the top priority 94% regarded the promotion of health and wellness as a priority 91% regarded the provision of activities for all ages as a priority. 90% regarded participation in the natural environment as priority.

67% did not regard the provision of more competitive sport and recreation in Waimate District as a priority.



# 4.6 Sport and Recreation - Changes in Waimate District

Respondents were asked to comment on the changes they would like to see in sport and recreation in the Waimate District.

56% of respondents answered this question. Some had numerous suggestions. Comments could be grouped around areas of interest / themes.

#### **Facilities**

#### **Swimming Pool**

A covered pool to use 12 months of the year. Please and thank you!

The swimming pool would be much more user-friendly especially to older folk if it were covered.

I would still like the swimming pool covered so children could learn to swim all year round.

A roof over swimming pool? Consistently warm swimming pool.

I would like to see the swimming pool kept at 28 deg C minimum temperature during the season. The changing rooms and toilets need an upgrade. A covered pool for all year round use would be great!

Indoor swimming pool for all year round fitness instead of travelling to Timaru or Oamaru.

A swimming pool for the winter time.

Would like the swimming pool to stay open for longer on hot days eg 8.30pm.

A proper swimming pool not a play pool. It doesn't matter if it is outdoors.

Covered swimming pool. A ramp into the pool making it easier for entry and exit for older or injured people as seen at Pleasant Point.

The swimming pool: I would like to see both the season and the opening hours changed. At the moment the pool closes for the season at Easter which is generally the first weekend of the school holidays. Surely it would make sense to close the last weekend of the holidays instead of the first. As for the opening times closing at 5 pm makes no sense at all to me. Many people are just finishing work at this time and the out of town school buses return between 4.20 and 4.45pm which doesn't allow either of these groups a chance to use the facility. The weekend opening hours could be extended to allow families to make use of the barbeques for summer evenings. Still very pleasant to swim after 5pm.

Year round covered swimming pool.- this could be in addition to outdoor pool which people seem to love. That is, create indoor pool for lane swimming, aquasize, senior aquasize (this is huge in other centres for aged healthcare/fitness) lessons for kids, squads, etc.

Doing a good job in Wte. The only thing needed is a heated indoor deep swimming pool (like Oamaru/Timaru). Would be great for elderly in Wte (water aerobics, aqua jogging), for rehab for those recovering from accidents, operations, etc. For young kids for swimming lessons. Like outdoor pool too. Place for both.

Swimming pool covered. Would like the pool to be warmer. This would make swimming more enjoyable for children and adults.

An indoor pool would be beneficial for so many people of all ages and the elderly for health reasons. I would pay more towards season passes and learn to swim instead of my money going toward petrol for travelling, etc.

An indoor swimming pool available all year round. Just imagine the out of town visitors we would get especially during school holidays when not only the facility would benefit but also the shopping area and parks. It would be a change to see visitors coming here instead of Waimate youth travelling to Timaru or Oamaru for their out of season swimming. Not to mention the elderly that car pool to the swimming pools elsewhere so they can keep fit and well.

The swimming pool under cover/inside so it can be used all year round. Covered lap pool.

Covered swimming pool so it can be used for fitness and wellbeing of community over whole year.

# Facilities (cont.)

# **Walking Tracks**

Join up the tracks from Gorge Road to the carpark at Te Kiteroa so one can do a loop back to vehicle. More cycle/walk tracks on the outskirts of the town so one can enjoy the country side.

More walking and biking tracks - family friendly.

Tourism based on tracks and cycleways similar to Otago Rail trail e. track around lake Wainono.

More walking tracks for all ages and abilities.

More paths and tracks. Especially tracks that link from the town centre and link together.

WDC Reserves funding and other WDC funding to support maintenance and development of Trackways trails. ie WDC work with Trackways.

Council being more active in supporting voluntary groups that provide Sport & Recreation ie Waimate Trackways.

Recognition walking and biking are the most important recreation activities in the district for town and rural folk.

Support for trackways, money for tracks, 3 day tramping track in the Hunter Hills.

Safe access to walking and biking tracks.

More funding for more tracks and better maintained tracks.

The biggest asset of Waimate is the Hunter Hills - these could become great biking - walking destinations for locals and people from afar if they were more developed.

I think to move things forward especially in the way of walking and cycling tracks the Council needs to get involved to make things happen. We need walking and cycling tracks around Lake Wainono and Makikihi Hotel along the coast. However it needs more than volunteers to make it happen. A MTB track up Mt Studholme would attract a lot of people to Waimate.

Major bike tracks approx. 10kms to 50kms (day rides) and 50kms or more (overnight stays).

Now that we have our new event centre the emphasis should move to helping develop more good safe tracks for walking and cycling - this recreational activity which has the most benefit for the most people and is the most likely activity to attract families to come to Waimate.

#### **Event Centre**

Stadium opened for casual hire/use.

The new stadium is fantastic and a great asset to Waimate. I would also like to see an instructor employed in the new gym.

Just need the Event Centre to be ready and open for casual visits.

I like the new Event Centre. Can't wait to use the new climbing wall.

Advertise clearly re. opening and use of rock wall (for grandchildren who live in Pareora).

Waimate District is well catered for in sport and recreation. With the new Event Centre it is great.

Qualified personal trainers from/based in Waimate. Rather than travelling from Timaru.

Futsal centre - place to play futsal (indoor soccer).

Spin cycle

Spin cycle classes at gym.

Seating stands in the stadium. Food allowed to be eaten in stadium.

Would like to see the Event Centre used as much as possible ie to hold tournaments, etc.

More after work sports teams using the indoor event centre - more people would join.

# Facilities (cont.)

#### Dogs

Dogs should not be allowed into areas where sporting activities are being enjoyed. Not everyone is comfortable around dogs UNLESS all dogs are muzzled, that would be acceptable.

Provide a dog park.

Would love to see a dog agility club here rather than travelling to Timaru.

More tracks where you can walk with your dog. Happy to have the dog on its lead and I do pick up his poo!

Dog poo bin at Knottingley Park.

#### **Parks and Reserves**

More Council support for footpaths to Knottingley Park.

More playgrounds or play spaces for the under 5yrs. The Victoria Park and Knottingley Park playgrounds are both quite high off the ground.

Basketball hoop at skate park.

Better facilities at parks for parents with young kids toilets esp. (hot water, soap, towels).

### **Footpaths**

Rough and/or uncompleted road patching is uncomfortable and occasionally dangerous for cyclists.

Bike stands along Queen Street, eg outside café's.

# **Rivers / Natural Environment**

Access to the Waitaki river on the "paper roads".

Respect for natural environment.

#### Miscellaneous

Toilet facilities at the Whitehorse Toilet facilities at Hook Beach - fishing!! Toilet facilities on outside wall of Swimming Pool for families using skatepark area.

A hockey turf would be great.

Motor bike track.

Something for young people (11-18yrs) to do especially if they're not interested in organised sport eg. motorbike track/car "racing" track.

Touch rugby facilities.

Why does the High School netball team have to go to Timaru. Make it possible to play here and there.

# Promotions, Events, Organisation, Support

To become a more social, getting people together.

Building and organising faster.

To encourage more activity Council could arrange special 'times' for their staff to participate in sport and recreation. Promote all residents to participate. eg. Last Friday of every month for an hour promote an activity, say, - walk to the Whitehorse, aerobics in the park, a fitness programme at the Event Centre.

Council being more active in supporting voluntary groups that provide Sport & Recreation ie Waimate Trackways.

Town planning (101) and clustering of our community assets and facilities.

Promotion of community well-being.

More information. Emphasis on family friendly.

Need more promotion nationally of areas available to do these (walking/cycling) activities as tourists love them and want more areas to enjoy these activities.

More funding and support (admin/maintenance) for the numerous volunteer groups who do a wonderful job promoting and enabling sport and recreation.

More funding for all of the volunteer groups who do such and amazing job to get things up and running but lack man power to maintain tracks, etc.

I would like to see people of all ages playing sport regularly.

More people participating in activities instead of deciding they are just too unfit to exercise. In order to get fit and improve their health they need to have the opportunity to participate in suitable exercise levels that can be manage by them.

I think by what I can see for the size and population of Waimate, Sport and Recreation is well catered for. You just need to get out and enjoy whatever sport and activity suits your age and ability.

Support for events to get more people out and moving. Back events like the Whitehorse Big Easy that will promote the District.

Make more exercise equipment (like at Boland Park) that are easy and fun to use. Promote the Council to lead by example when it comes to health and fitness... I am happy to take the Mayor/ Councillors running...

I would like to see everyone or almost everyone play sport and joining in, in team events.

Perhaps a flyer of local sport and recreation options could go out for children at 4 year Plunket checks so parents know what is available at basic costs.

More inter-district events to attract visitors.

More promotion of fun runs, triathlons and Event Centre as venue.

Funding for Sport Waimate to promote all sports, clubs and groups.

I have a young family so all about getting the kids involved in activities around our community. Would love it if more children played team sport.

Support groups that are already out there motivating people to try new sports - funding, incentives, cycling, athletics, etc.

More promotional information / advertising to let community know of what is available in the District. We have heard of some things but only through word of mouth.

More availability. More social competitions. More opportunities for all ages to participate. Help for those who need it.

More arts, promotion of arts, participation in the arts, especially performing arts. Funding for arts activities, organisational support for arts activities. Arts involvement has beneficial outcomes, including improving mental health. Musicians and other performers would benefit from the type of "umbrella" support that sports organisations get.

More networking between clubs, esp. where committees and office bearers are concerned.

Like to see Waimate used for regional and national tournaments. Venue for adventure style events.

# Promotions, Events, Organisation, Support (cont.)

More promotions of the excellent facilities available in our district. More emphasis on the benefits of fitness for good health. Now that we have our new event centre the emphasis should move to helping develop more good safe tracks for walking and cycling - this recreational activity which has the most benefit for the most people and is the most likely activity to attract families to come to Waimate.

#### Cost

Subsidise the Gym to make it available for more people.

With regards to Rates on Recreational Buildings - it would be appreciated if Rebates could apply especially for non-profit organisations eg. Arts Society.

Make it cheaper and more affordable for children to be able to participate in sporting activities. Having more than one (activity) makes things costly and we have to say no.

If you pay for activities as in free/low cost sport and recreation activities, it could put peoples rates up and I am thinking of the elderly and young people with families ie Timaru district Council provided a lot of these activities and their rates for a house is nearly \$3,000 a year.

What about financially compromised families who cannot afford the trip to Timaru/Oamaru? Coaching opportunities lost to out of town?

If you pay for activities as in free/low cost sport and recreation activities, it could put peoples rates up and I am thinking of the elderly and young people with families ie Timaru district Council provided a lot of these activities and their rates for a house is nearly \$3,000 a year.

#### **Rural - Comments**

Remember Waimate District is not just Waimate town Glenavy has nothing. We have to walk along roadways with no footpaths. The recreational reserve is full of pine trees which fall over with such regularity that when it is slightly windy the walkway becomes unsafe. I'm sure if it was in Waimate area it would become a useable asset for walking, cycling, etc. The paper road has now been fenced off without any notification. I am sure that is an illegal move.

The hijacking of the rural development funds by the WDC for use in the urban conurbation of Waimate is a criminal offence. Leave the rural district development funds alone to be used within the District they are accumulated.

Upgrade of the Hunter Domain, tennis courts & playground.

I would like to see rural community areas maintained, enhanced such as the hunter Domain. These areas could be enhanced with playground, BBQ areas and biking tracks (for children). Raewyn Williams does a wonderful job encouraging our children to do sport - more resourcing for her.

More information about what is going on in the Glenavy, Waitaki Bridge area. Get more information about things in Waimate in Oamaru papers, etc.

I think we are well catered for in Waimate.

# 4.7 Feedback, Suggestions, Comments

Respondents were asked for any other feedback, suggestions or comments they may have with regard to sport and recreation in the Waimate District. 41% of respondents answered this question.

#### **Facilities**

## **Swimming Pool**

A ramp for entry to swimming pool.

Covered in swimming pool that is accessible all night.

I do my activities in Timaru. The gym in Waimate is sub-standard and not worthy of my time. The pool needs to be enclosed to be of any real value to the community. Cbay is where I go for gym and swimming.

I don't use swimming pool but heard that if you don't use your ticket in that season/year any leftovers can't be used the following year. If you paid for eg 20 swims, swam 4 times, got sick and that was it for your year you lost on 16 swims and no refund. What a crock!! If this was for private group eg Tai chi, then I could understand no refund policy, but not with council owned facility. And don't suggest individual swim tickets, cos the idea was to swim regular and at cheaper cost, no fault person got sick.

I feel more people would use an indoor pool all year round. At the moment the pool is closed on a rainy day!!

I have found event centre very good for our Keep Active Group. Would like to see improvements to the pool for all year round use - perhaps roof the pool and heated as the elderly in Waimate would support it.

Swimming Pool - more sun/rain protection for spectators, a pool for 4-6 year olds, a lap pool.

The swimming pool toilets in the ladies are not very accessible for larger women. Doors open into toilet and have to step over the toilet to close door. Need another shower. Pool concession cards family passes etc - it would be good to get them at the Council office and use eftpos.

Would like to play bubble soccer. Would like pool to stay open longer in evenings.

Would really like to see something done about the ladders at the pool. Makes it quite hard to get in and out, especially with knees and hips. Have written a letter to the Council about this before. As I know for myself, it isn't going to go away or get better but I do love my swimming.

The lack of a covered swimming pool is a disgrace as is the poor funding for tracks.

I would like a waterslide at the swimming pool.

# Facilities (cont.)

# **Walking Tracks**

I would like more bike tracks through native bush.

Council should look at Link Track/Footpath from Studholme Bush to Town, and Knottingley Park to town and Te Kiteroa to town for urban walkers.

I think Council should support the work of Trackways and work more on a combined plan for future.

Knottingley Park bike/walking track linked to town. Point Bush walkway/cycle track up Point Bush Road - link to existing tracks to town.

Studholme Bush Park - link to town. Lake Wainono - provide tracks around lake for walking/cycling.

Bike riders often have support crew who wait in town until the riders return – shopping, eating /accommodation opportunity.

More walkways - family friendly.

Our parks are beautiful but we need to have walkways interlinking them - make them interesting and use planting to enhance the town. Walkway from town to start of Studholme track and perhaps Te Kiteroa to town. Our roads being Timaru Road - Gorge Road are too narrow and dangerous to bike on - tracks are a great way to keep our people fit - active. Please give us more.

The Tasman Great Taste Cycling Trail had 224,000 users in 2015. With the A20 trail so close we should offer real options for cyclist to visit Waimate. We can make some fantastic trails in the WDC district but it is too much to expect volunteers to make and maintain trails.

We are so lucky to have the fantastic trackways that have been developed as well as the beautiful parks. The organisations and staff that work to keep these deserve lots of praise.

More resourcing for walking and biking tracks. Perhaps a track that joins the Alps 2 Ocean (via Meyers Pass?) to encourage more people into town. More linking tracks so you don't have to drive to get to them.

The other major achievement has been the effort by Council and Trackways groups in developing good safe tracks around the district - this is good work.

Safe walking tracks need to be extended in Glenavy area. There are no safe bike tracks in the Glenavy area. The roads are used by large trucks, milk tankers and farm machinery and a lot of them are very wide. Other vehicles travel at 100km - not suitable for children or older people.

When camping at the Waitaki Lakes the roads are too narrow for safely walking or biking. Tourists love walking and biking and to increase their numbers in the Waimate District and to lengthen their stay these two activities need urgent attention. Other neighbouring District Councils are making catering for walking and cycling a priority and we are missing out.

#### **Event Centre**

Aerobic classes with creche facilities for mothers.

Eftpos at Event Centre is essential with credit card facilities. Free wifi great for tourists. If pool heating upgrading is too expensive look at other options. Not happy with public toilets.

I think the new Event Centre is an awesome asset to the community. Well done Waimate.

I would just like to pass onto you that I have had congratulatory comments from 3 different people from Timaru on the Event Centre and how lucky we are to have a new INDOOR SWIMMING POOL!! I have also heard from another Waimate person who has had the same comments made to them from 2 people from out of town who were shocked to hear that such a large centre did not include a pool. I personally feel extremely let down over a pool not being included however will continue to support our outdoor pool and its new updated garden area and lovely hot shower!

# Facilities (cont.)

# **Event Centre (cont.)**

Impressed with new event centre, however think it should have been positioned near skatepark, pool, etc. However too late now so we have to promote and enjoy what we have.

New stadium is poorly located - should have been by pool - and covered into a multi-purpose facility the town could show case and be proud of .

Somewhere in stadium where kids can eat. Some days they walk to stadium after school but then they have to sit outside in the winter to eat before they play or watch sport. Would like to see Step aerobics brought back to Waimate.

We have to attract young people to Waimate to use the Event Centre, utilize the swimming pool and keep our Parks and Reserves tidy.

The new Event Centre is the most significant achievement in Waimate for many years - It now needs time, effort and funds to promote its usage.

Please keep costs as low as possible at Event Centre so it is accessible for everyone.

#### **Facilities - Miscellaneous**

Dog park. A proper park only for dogs - not horses or sheep that is fenced and safe for dogs.

Please give us a dog park and an indoor pool.

I would like to see some way horse riders could benefit from some off-road riding. We are lucky to have Knottingley Park, but I'd like to be able to utilise the hills we have around us, eg. The back of the Studholme hill track has some great areas for horse riding I understand why horses would not be suitable for the Big Easy, but can't see why a series of trails couldn't be used on the west side of Studholme track. This could be a real attraction also for out of town riders to visit or stay in Waimate. Maybe access could be by becoming a registered user so that individuals were responsible for their actions and accountable should any problems occur. I am disappointed that horse riders have not been included so far in any of our new trails.

More seats around the streets for elderly folk out walking to have a rest.

A zip line could generate a lot of enjoyment from the Whitehorse through the bush as would a luge.

I love Knottingley Park.

#### Rural - comments

I would like to see the Hunter Domain tidied-up, become more family environment with usable courts. I feel that there needs to be more focus on getting country domains tidied up - better gathering point for the districts.

Dropping willow into the Waitaki river has limited access. Staying in the lakes area camping grounds - too expensive when miles away from toilets and no showers. Perhaps a discount for ratepayers.

Also if Bradshaws Bridge was replaced with a concreted ford for cars to get through to go fishing at the Box instead of driving through the river in 4WD altering the bed of the river. The Waihao River is great for fishing and whitebaiting.

# Promotions, Events, Organisation, Support

- 1. Sport and recreational activities are only as strong as the people you have running them.
- 2. Every effort must be made to support the administrators and the coaches. Why not a "Coaches Thank you Day" or a "Sports Administrations than You Day".
- 3. Maintenance of Sports facilities these should be considered in the Districts Recreation Plan. Building is easy. Maintenance is on-going and not as exciting. Maintenance must be planned.
- 4. Link our plan in with those of neighbouring Districts. We may be able to assist each other.

Better marketing and website promotion of the area and letting people know what is happening in and around Waimate. Raewyn from Sport Waimate is a great asset at getting kids active and promoting sport on a whole. - needs more funding for this work to carry on and promote sport to kids and get them active.

Concerned the News and Views will stop. Great for promotion of sport.

Create a district-wide plan. If you have a plan when community groups wish to donate money towards equipment or facilities then you can direct funds into something useful and will assist to plan. Currently we have a very adhoc approach which does not provide an aesthetically pleasing look. If you gift more as a Council then try to retain some control as to how it is spent.

Facebook or social media could be used to promote some of our spaces better. Eg swimming pool - reminding people that it is open, warm, shade, etc, etc. The same idea might apply to other activities where if they are not used they will be lost. We don't see a lot of promotion about our sport and recreation spaces and activities. I feel you currently have to hunt them out for yourself. Why wasn't survey online? (It was-author).

Feels like the last Sport and Rec plan was ignored. Created and then forgotten about/disregarded. WDC not working with local groups in maintaining developing more tracks or even the group that first worked towards sports Centre (which has now evolved in to what is the Event Centre).

Good area for lots of different sports and recreation at low cost. Just need toilets, accessibility and put out there (promotion).

Inform the community of different activities and events through the mail, facebook or in different media so that the community will know.

Like to stress the importance of getting parents into sport who will also encourage and bring their children to sport as well.

More assistance to the groups which are working very hard to make Waimate positive again. Less bureaucracy and less political road blocks. We do have great assets but we regularly hear of how much they cost to maintain. Don't shrink our thinking but expand thinking and positivity comes next.

Sport and recreation has to be driven by the schools without early direction the opportunity for people to develop a sporting/recreational culture will be lost by the over use of gadgets like computers and play-stations, mobile phones. This has been greatly assisted by the over politically correction adaption of the Occupational Health and Safety Act. When you do sport and recreation unfortunately there is a risk of getting hurt. Wrapping participants in bubble-wrap does not help development.

Wouldn't it be great to see more people biking around the town! E-bikes would take off in Waimate Once fitness levels improve through more exercise opportunities (and E-bikes prices drop) it would be great if the people of Waimate used E-biking to get around town.

Pool opening hours after 5pm would be a suggestion as many want to use pool but cant. Even just during Jan/Feb once a week?

Bring back Caledonian Games? Athletes in town need competition. Having a home event visibly demonstrates to the youth that we care. Not to mention the incentives provided by the Olympics 2016 in Rio.

We have to attract young people to Waimate to use the Event Centre, utilize the swimming pool and keep our Parks and Reserves tidy.

#### Cost

I do think the youth of Waimate are well catered for. Many adults give up their free time to coach. Keeping costs of hiring the stadium down - don't expect the stadium to make a profit!! All large stadiums make losses.

If the costs can be kept to a level that all people using them can afford your facilities will be well used. Costs are a big hurdle for people on low incomes and must effect people who, for instance, have 2 to 3 young kids wanting to play and learn several different sports, activities and events.

It is important to keep the cost of participating in sporting activities as low as possible to encourage people to use the facilities.

Keep the charges down in the Event Centre so young people can use it - get the Information Centre there too.

#### Miscellaneous

Please note that gardening is a recreational activity

Why were these survey papers not readily available to all? Leaving some at the Glenavy school and Hotel has left over half of the residents unaware of their existence. Oh sorry, of course Glenavy has nowhere else to put them.

Recreation includes less "active" pastimes, eg. card/board games, reading, arts (visual & performing). These types of activities also attract visitors to our region (eg busking festival, country music competition, highland dance/piping contests at Caledonian games.

I would like to see better integration from school to community ins sports (eg. students might play cricket at school but once they leave there is no opportunity to continue unless prepared to travel to Timaru/Oamaru)

There is plenty of choice at the moment. I might join some activity later on but happy at moment.

Very sad to know that bad behaviour like occurred on the Waimate 50 can put people off participating in sports events

Thank you for this survey. I hope it helps you. I hope I gave enough answers and suggestions.

# Appendices

# Appendix I:

Waimate District Sport and Recreation Plan Community Survey

	ourage all y we can assis be returned	st. Furt	her de	tails or	n Page						
Surveys to	be returned	by 30	Nove	ember	- 201						
									4000		
or enquiri	ies please co	ontact	Fabia F	ox at	the W	aimate Dis	trict C	ouncil, 03	689 0	000	
SECTION	ONE: Tel	l us a	little a	bout	voui	self					
Gender	Female	0				Male	0				
Age	0-9	0	10-15	(	)	16-20	0	21-30	0	31-40	C
Age	41-50	0	51-60	(	0	61-70	0	71-80	0	80+	C
	Student	0	Emplo	-	2	Employed Pa		Self	0		
Work status	Unompley	odO	Full Ti		2	Time/Casual None of the	_	Employed			
	Unemploy	edO	Retire			(please state:)					
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			Glenavy	<b>y</b> )		to Waimate)		Waimate)			
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Waimate District Council — Sport & Recreation Community Survey

Casual Sports eg casual tennis game)	Com	anised Sports spetition (eg	Alone	0	With Family or Friends	0	Organised Club (eg Harriers, Swimming Club)
Group Programmes eg Boot Camp)	With Train	Coach or C	Informal Grou (eg casual walkin group)		As a Volunteer (eg coaching, umpiring)	0	As a Spectator
Other (please list)							
What SPACES	AND FA	CILITIES do	you prefer to	use	when particip	atin	g in sport and
recreation? (tic	k as many	as apply)					
ndoor Facility eg Event Centre)	Out (eg s	door Facility ownming pool)	Park or Reserv	e O	Walking or Biking Track	0	Lakes, Rivers or Ocean
Home C	Roa	ds or Streets	Other (please li	t)			
Have you take	n up a r	new sport or	recreation A	CTIVI	TY in the pass	t 12	months?
res O What?		Why?					No O
olease comple	te the ta	able below.					or enjoy the most
Activity (list up t	o five)	Hours per	Week	١ .	Location	W	with?
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3.	tantre						Tentral Masters
4.							
5.	A Section						To a local conductor del
Do you travel o	outside	of the Waim	ate District to	part	icipate in any	spc	ort or recreation
res O What?		Why?					No O
Comments	the same and other same						

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						- (6,112) He/B (
						U PRESIDENCE POPUL
Are you happ	oy with our SI	PACES AND	FACILITIES? (Y	for YES or N for	NO or X for not	applicable)
	Value for money	Opening Hours	Maintenance	Amenities (eg toilets, equipment)	Safety	Family Frie
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Swimming Pool	Nursempers.					
Sports Grounds	H and seeiness					
Walking/cycle tracks		AT JA pagas	TOPT OF PROPE		as a bacqua	LRY O
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Parks and reserves	and produced and and and and and and and and and an			wold a sid		noúše sn
	Grand Report	(USIDE SUB		And smon		
Thinking of S	SPACES AND I	FACILITIES y	you do not use,	, please tell u	s why.	
	space/ racinty	Com	nent			
Too far to travel						
Lack/quality of amenities (eg toilets, seating, equipment)						
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Inconvenient opening hours	91 bris Trock	350 00 USV				
Not age appropriate			A A A A A A A A A A A A A A A A A A A			LINEMING COMMENTS

time? (please list)			W · · ·		Pro-cine			
What prevents y District? (tick all the		doing mor	e spor	t and recre	ation A	CTIVITIES in	the Waimate	
Lack of time Too costly			Lack of about of activities		No fac		Lack of transport to get to activities	
Have to join a O	Have to o		Too shy		Prefer to spend time doing other leisure activities		Am happy with my level of activity	
Lack of choice	Other (pl	ease list)						
How important a			g to y	ou with reg	ards to	sport and r	ecreation	
		Not Impo	rtant	Neutral	- 1	mportant	Very Important	
Low Cost		0		0		0	0	
Family Friendly		0		0		0	0	
Appropriate Disability Access		0	-67	0	Egallein.	0	0	
Dog Friendly		0	0		0		0	
Convenient Opening Hours		0	ot bris	0		0	0	
Safety and Maintenance		0		0		0	0	
Attractive Setting		0		0		0	0	
Amount/Quality of Ar		0		0		0	0	
Proximity to Home	a.pmcnej	0	1	0		0	0	
Accessible for All Ages		0		0		0	0	
Are there any spo District is lacking				S AND FAC	ILITIES	you think W	/aimate	

Waimate District Council — Sport & Recreation Community Survey 5

	Not Important	Neutral	Important	Very Importan
Free/low cost sport and recreation activities	0	0	0	0.000
Activities for all ages	0	0	0	0
More competitive sport and recreation activities in District	0	0	0	O NAME OF THE OWNER O
More activities in our parks and reserves	0	0	0	the seed Outside
More walkways/cycleways	0	0	0	0
Creating community pride	0	0	0	0
Helping elderly remain active	0	0	0	0
Using natural environment	0	0	0	0
Promoting health and wellness	0	0	0	0
Creating opportunities for young people	0	0	0	. 0
Increasing tourism in the District	0	0	0	0
Attracting regional/national activities to the District	0 0	0	0	0
Increasing participation levels in sport and recreation activities	0	0	0	0
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Please provide us with any other feedback, suggestions or comments you may have with regards to sport and recreation in the Waimate District.								may		
lave with regard	is to sport	and reci	eauon	in the	wain	iate L	vistrio	.t.		
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# Thank you for taking the time to complete this survey

Your feed back will be incredibly helpful in informing the direction of the Sport and Recreation Plan.

We want to keep you informed and involved in the development of the Sport and Recreation Plan.

As soon as the information from this survey is collated we will publish an analysis of the results.

# Be in to win...

Every completed survey goes in the draw to win one of the following: \$100 Prezzie card, a Swimming Pool season ticket or a Camping season ticket. NAME:

**CONTACT NUMBER:** 

# Want more copies of the survey?

Surveys are available at the Waimate District Council Office, the Library, the Information Centre and available to download at <a href="https://www.waimatedc.govt.nz">www.waimatedc.govt.nz</a>, or call us on 03 689 0000 and we can post out more copies.

Waimate District Council — Sport & Recreation Community Survey

# Appendix II Sport New Zealand Research



# SPORT AND ACTIVE RECREATION IN THE LIVES OF NEW ZEALAND ADULTS 2013/14 ACTIVE NEW ZEALAND SURVEY RESULTS

Ref: (http://www.sportnz.org.nz/assets/Uploads/attachments/managing-sport/research/Sport-and-Active-Recreation-in-the-lives-of-New-Zealand-Adults.pdf)

# Summary

# Background

Over 6,000 adults (16 years and over) from across New Zealand took part in the 2013/14 Active New Zealand Survey.

The results provide an up-to-date snapshot on how, when and where adults are engaging in sport and active recreation as participants and volunteers. They also help us understand if we are making progress towards our goal of more adults participating and volunteering in sport and recreation.

Some results from the 2013/14 Survey are compared with those from the earlier 2007/08 Survey to track changes in participation and volunteering.

Results are presented for all adults and, in some sections, for participants. Many results are presented for all adults (all participants) and then by gender, age, ethnicity, socio-economic background (deprivation index) and location (urban/rural).

The survey collected information about a large number and a broad range of sport and recreation activities. As in the 2007/08 Survey, people were asked about participation in gardening, but readers should note that this activity excluded from the results in this report (refer to page 19 for more information).

The report includes results about:

#### • Participation:

- in sport and active recreation over different timeframes (12 months, 4 weeks, 7 days)
- popular sports/activities, the number of sports/activities done, and frequency of participation
- ways adults take part in sport and recreation (eg, casually or in competitions), payment types (including pay-to-play), membership of clubs, gyms and centres, and the extent of instruction/coaching and use of instructional resources.
- where adults participate (ie, at man-made facilities or in natural settings)
- reasons they participate
- in events and in different types of events
- interest in trying new activities or doing more of existing activities, and the barriers to participation.
- Volunteering: levels roles.
- **Changes in participation:** (including in the most popular activities) and volunteering between 2007/08 and 2013/2014.

### **Key findings**

### Participation in sport and recreation is high

- Almost all (94.2%, over 3 million people) adults took part in one or more sport or recreation
  activities over 12 months. This provides an insight into overall participation, which is the
  basis of much of this report.
- Participation levels decrease as the timeframe shortens (ie, year, month, week) but remain high, with over 7 out of 10 adults (74.0%, 2.5 million people) taking part over a week.
- Participation levels are high for men and women, people from different ethnic backgrounds, and all but the oldest age group (75 years and over). Participation varies with people's socioeconomic background and where they live.

Participation was higher for those who live in:

- areas of low deprivation (ie, those in more affluent communities), compared with other areas
- large urban areas, compared with other locations.
- Walking is a popular activity and influences overall participation levels.
- When walking is excluded from the participation figures, the proportion of adults who took
  part in at least one activity is lower across all three timeframes. Excluding walking also
  shows differences in participation for some groups that are not apparent when walking is
  included.

Across the three timeframes, participation levels were lower:

- for women than men
- for most age groups; with differences most marked for those 50 years and over.

### Recreational activities are most popular with adults

- Recreational activities (walking, swimming, cycling) and exercising (ie, exercise-based equipment) were the most popular activities adults take part in.
- The sports that feature in the top 10 sports/activities for men were golf and football, while recreational activities and exercising have greater appeal to women. Netball is the most popular sport for women, but ranks 11th and so doesn't make the top 10.
- Team sports were more popular with young adults (netball, touch rugby and football), Maori (touch rugby and netball) and Pacific peoples (touch rugby, netball, volleyball and rugby).
   Most adults take part in a number of different sports and recreation activities.
- 6 out of 10 (61.1%) adults took part in three or more activities over 12 months.
- The average number of activities was four.
- The averages were lower for:
  - women than men
  - Asian peoples, compared with all adults
  - people who live in areas of high deprivation (ie, those that are less well off),
     compared with those from other socio-economic-backgrounds; those who live in
     areas of medium deprivation also took part in fewer activities than those who live in
     areas of low deprivation.

#### Many participants take part in sport and active recreation on three or more days a week

- Almost 7 out of 10 (67.5%) participants took part in at least one activity at least three days a week. Over 3 out of 10 (34.7%) took part in at least one activity on at least five days a week.
- Among participants, women took part more often than men. Women were more likely to take part in at least one activity on five to seven days a week, while men were more likely to take part every two weeks or less.
- Frequency of participation varied for different age groups; the most frequent participants were found among the younger (16 to 24-year-olds) and older age groups (65 years and over)

#### A lot of sport and active recreation takes part on a casual basis

- Almost all participants (97.7%) took part in at least one activity casually, either on their own or with others.
- Participation was similar across all groups except:
  - participants who live in areas of high deprivation (ie, those that are less well off)
     were less likely to take part casually than those from other socio-economic
     backgrounds.

#### Competition is part of some adults' sporting lives

- Just over 2 out of 10 (22.2%) participants played sport in regular club competitions.
- Fewer participants took part in other types of competition short-term, organised competitions (8.8%) and a one-off or series of events (7.9%).
- Participation in competitions (both regular and short-term) was lower for:
  - women than men
  - older adults (35 years and over) than younger adults (16 to 24-year-olds)
  - Asian peoples, compared with all adults.

# Membership of clubs, gyms and recreation centres is common for some participants

- Over 12 months, over 4 out of 10 (44.4%) participants were members of one or more clubs, gyms or recreation centres to take part in their chosen sport and recreation activities.
- Sport/physical activity club membership was most popular (27.4%), followed by belonging to a gym or fitness centre (19.3%), or a community leisure or recreation centre (7.1%).
- Membership of sport/physical activity clubs was lower for:
  - women than men
  - adults 25 years and over, compared with the youngest adults (16 to 24-year-olds)
  - Asian participants, compared with all participants.

# People enjoy a lot of sports/activities that are free. Pay-to-play is the most common way people pay to take part

- Almost all participants (92.4%) took part in one or more activities without paying, ie, they
  were free to do.
- The most common way people paid to take part was paid per visit, entry or hire, with over 3 out of 10 (35.2%) people paying to take part in one or more of their chosen sports/activities in this way.
- 2 out of 10 (20.9%) people paid for a membership of a sport or physical activity club, while just under 2 out of 10 (17.8%) were members of gyms and recreation centres.
- Women were more likely than men to do an activity without paying and to pay by concession card.
- Men were more likely to pay per visit and by way of membership. Those aged 16 to 49 years of age were also more likely than older adults to pay in these ways.
- Participants living in areas of low deprivation (ie, those in more affluent communities) were more likely than those living in areas of high deprivation to pay per visit, by way of membership and to do an activity without paying.
   Skill development provided by instructors/coaches and/or instructional resources is also common among participants.
- Over 12 months, just over 4 out of 10 (42.4%) participants received instruction or coaching to help improve their "performance" in their chosen activities.
- Just over 3 out of 10 (31.1%) used instructional resources (tapes, books, video, web instruction) to assist skill development.
- Young adults (16 to 24-year-olds) were most likely to use both instructors/coaches and resources to improve their "performance".

### A wide range of locations are venues and places for sport and recreation

- Almost all participants (91.3%) took part in sport and active recreation at least one manmade facility. The most popular facilities were a path, cycleway or walkway in a town or city (53.1%); their home or someone else's home(35.9%) and an outdoor sports facility like a netball court, golf course or ski field (30.7%).
- The majority of participants (80.1%) also took part in their chosen sports/activities in one or more natural settings.
  - The most popular were a park in a town or city (50.3%), a beach or by the sea (35.9%) and in or on the sea (28.8%).

# Most participants take part for "fitness and health" and enjoyment.

- For the large majority of participants, "health and fitness" (90.7%) and enjoyment (87.9%) were their main reasons for taking part in their chosen sports/activities.
- Other common reasons included social reasons (52.9%), low cost (44.5%), convenience (43.5%) and sport performance (31.1%).

- Reasons varied in importance for some groups, and most notably between men and women:
  - men were more likely to say they took part in activities for enjoyment, social reasons and sport performance.
  - women were more likely to say they took part in activities for fitness and health, low cost and convenience.

### Events are a feature of some adults' sporting lives

- Over 12 months, just under 2 out of 10 (17.0%) adults took part in one or more events. The most popular were fun runs and walking events(8.1%), followed by other running/walking events, such as marathons and 10km races (4.0%).
- Participation in events was lower for:
  - women than men
  - those 50 years and over, compared with younger adults (16to 49-year-olds)
  - Asian peoples, compared with all adults
  - those who live in areas of high deprivation (ie, those that are less well off) than from other socio-economic backgrounds.

# Interest in taking part in more sport and recreation is high

- Most adults(both participants and non-participants, 65.6%) were interested in either trying a new sport/activity or doing more of an existing one.
- Interest was highest among:
  - young and mid-aged adults (16 to 49-year-olds)
  - Asian peoples, compared with all adults.
- Among participants, interest was higher in trying a new sport or recreation activity (47.4%) than in doing more of an existing one (43.8%).
- Interest was wide-ranging and participants mentioned over:
  - 100 new/different activities and 70 existing ones that they'd like to do more of (and so the numbers mentioning each activity were small).
- Recreation activities attracted more interest overall than sports.
- Activities participants were most interested in trying were swimming, cycling, tennis,
   Pilates/yoga, golf, dance and snow sports:
  - men were most interested in cycling, golf, swimming and snow sports
  - women were most interested in swimming, Pilates/yoga, tennis, cycling, netball and dance.
- Activities participants were most interested in doing more of were walking, fishing, swimming, cycling, golf and running/jogging:
  - men were most interested in doing more fishing, walking, cycling, golf, swimming and canoeing/kayaking
  - women were most interested in doing more walking, swimming, cycling, gardening and jogging/running.

### Lack of time and cost are the two main barriers to participation

- Lack of time was the main barrier preventing participants doing more sport and recreation, ahead of the barrier of cost.
- Looking at barriers to both trying a new activity and doing more of an existing one, lack of time was more likely to be a barrier for:
  - those aged 25 to 49 years, compared with other age groups
  - Asian participants, compared with all participants.

# There is a large base of sport and recreation volunteers

- Just under 3 out of 10 (28.6%) adults (around 949,000) were sport and recreation volunteers.
- Men and women were as likely to be volunteers, although men were more likely to be coaches and women parent helpers.
- Volunteering in at least one role was higher for:
  - those aged 35 to 49 years, compared with most other age groups
  - Pacific peoples compared with all adults
  - adults living in areas of low deprivation (ie, those in more affluent communities) than for those living in areas of high deprivation.
- Being a coach/instructor or parent helper were the two most common volunteer roles, followed by officiating and administration roles.
- Among parent helpers, providing transport and refreshments were the main tasks they did.
   Since 2007/08 there has been a small growth in participation in sport and active recreation and a more substantial growth in volunteering.
- Weekly participation grew by just over 1 percentage point in the years between 2007/08 and 2013/14, from 72.6% to 74.0%.
- Results show a slight increase in participation for men and women but the increase was slightly higher for women (up 2 percentage points, compared with a 1-percentage point increase for men).
- Groups with notable increases in participation were:
  - people in the mid-age group (35 to 49-year-olds), Pacific peoples and people in one of the mid-income groups.
- Groups with notable decreases in participation were:
  - young adults (16 to 24-year-olds), Maori and people in the lowest income group.
- Involvement in volunteering(over 12 months) grew by almost 3 percentage points, from 24.9% to 27.7%.
- Groups with notable increases in volunteering were:
  - men, people in the older age groups (aged 50 and over), Pacific and Asian peoples and people in the highest income group.

- The group with a notable decrease in volunteering was:
  - people in one of the younger age groups (25 to 34-year-olds).

# Overall club or centre membership has remained stable between 2007/08 and 2013/14, however there has been growth in gym membership and decline in sports club membership

- Comparing overall club membership (ie, membership of at least one club, centre or gym over 4 weeks in 2007/08 and 2013/14 shows that there has been no change, however:
  - sports club membership decreased by 2 percentage points
  - in contrast, gym membership increased by 3 percentage points.

# Participation levels in many sports and activities have changed between 2007/08 and 2013/14, however the top 20 lists of most popular activities remain similar

- The sport and recreation activities that made up the top 20s in both survey years were similar (although the ranking of sports/activities varied).
- Sports/activities with increases in participation were:
  - cycling, jogging/running, fishing, Pilates/yoga, tramping, aerobics, canoeing/kayaking and hunting.
- Sports/activities with decreases in participation were:
  - walking, swimming, equipment-based exercise, dance, golf, tennis, football, touch rugby, cricket and basketball.
- Both men's and women's participation in the following activities increased
  - cycling, jogging/running and fishing.
- Both men's and women's participation in the following activities decreased
  - walking, swimming and equipment-based

# Appendix III Statistics New Zealand



# DEMOGRAPHIC DATA RELATED TO WAIMATE DISTRICT CENSUS 2013

http://www.stats.govt.nz/

# **Total population**

- 7,536 people usually live in Waimate District. This is an increase of 327 people, or 4.5 percent, since the 2006 Census.
- Its population ranks 63rd in size out of the 67 districts in New Zealand.
- Waimate District has less than one percent of New Zealand's population.

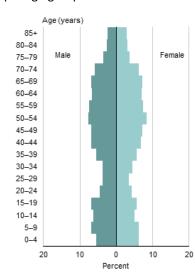
Population of Waimate District and New Zealand									
2013 Census									
Sex		Waimate District		New Zealand					
Male	3,798		2,064,015						
Female	3,738		2,178,033						
Total people	7,536		4,242,051						

- Ratio of female to male living in Waimate District is 50:50.
- The median age (half are younger, and half older, than this age) is 46.0 years for people in Waimate District. For New Zealand as a whole, the median age is 38.0 years.
- 22.3 percent of people in Waimate District are aged 65 years and over, compared with 14.3 percent of the total New Zealand population
- 17.9 percent of people are aged under 15 years in Waimate District, compared with 20.4 percent for all of New Zealand.

Age/Sex Ratio per age group Waimate District 2013

#### Work

- The unemployment rate in Waimate District is 4.0 percent for people aged 15 years and over, compared with 7.1 percent for all of New Zealand.
- The most common occupational group in Waimate District is 'managers', and 'professionals' is the most common occupational group in New Zealand.



Source: Statistics New Zealand